



IRISH ACADEMY  
OF MANAGEMENT

# Newsletter



## A NOTE FROM THE IAM CHAIRPERSON, Dr Alma McCarthy

Dear Colleagues,

Welcome to the Spring 2013 edition of the Irish Academy of Management (IAM) newsletter. This edition highlights some recent developments and news items among our higher education institutions in Ireland as well as initiatives the IAM national council are progressing.

One of the most important events in the IAM diary is the national conference. The current newsletter provides information on the 16th Irish Academy of Management (IAM) Conference which is being hosted at Waterford Institute of Technology 2-4 September 2013. The conference is chaired by Dr Felicity Kelliher and Dr Denis Harrington and the theme is Scholarship of Integration: Engaging Communities of Learning and Practice. The deadline for abstract submissions is 31 March 2013.

On behalf of the IAM National Council and IAM members, I would like to express our sincere gratitude to the outgoing Irish Journal of Management Editors, Prof David Collings and Dr James Cunningham, who completed their three year term December 2012. Please see the feature on the IJM in the current newsletter which highlights the achievements of the journal in the recent past under their stewardship. We congratulate Dr Edel Conway and Dr Jonathan Lavelle on their appointment as Editors of IJM for the next three years and wish them continued success with this important role.

One of the key strategic priorities for the IAM national council is improving membership services and a membership subcommittee was established in September 2012. An electronic survey was distributed to IAM current and former members in October 2012 which informed the work of the subcommittee. A number of initiatives are being developed following the survey feedback. I would like to thank Prof Robert Galavan, Prof. Denis Harrington, Dr Joe MacDonagh and Dr Shirley Davey who are members of the subcommittee and progressing membership services.

The Irish academy of Management makes two special annual awards. The award of Fellowship of the IAM is in recognition of a contribution to the discipline and/or practice of management and to the IAM organisation. The IAM Whitaker Award is awarded in recognition of exceptional, usually lifetime, contribution to the discipline and/or practice of management in Ireland. Nominations are now being sought for the 2013 Whitaker and Fellowship Awards and may be made directly to the Awards Subcommittee Cahir, Dr Joe MacDonagh (Joe.MacDonagh@ittdublin.ie) before 1st March 2013. Following detailed consultation with Members of the Awards Subcommittee, recommendations will then be made to Council for consideration. We welcome nominations from members of the Academy. Each person nominated should be proposed and seconded by someone who is a member of the IAM, along with supporting reasons for the nomination/s. The awards will be presented at the IAM Conference dinner on 3rd September 2013.

Finally, I would like to thank Prof. Denis Harrington for his continued dedication in designing and delivering another very informative and comprehensive IAM newsletter.

I take this opportunity to wish you all the best for 2013.

**Dr Alma McCarthy**  
Chair, Irish Academy of Management

Irish Academy of Management  
Email: [info@iamireland.com](mailto:info@iamireland.com)

## Death of UCD Research Academic and Friend, Dr Teresa Brannick

Generations of business and social science students at UCD learned the skills of conducting research from Dr Teresa Brannick, who has died following a long battle with MS.

Teresa Brannick was born in New Inn in east Galway. After boarding school she attended UCG, where she studied mathematics and mathematical physics through Irish. She proceeded to UCD to study for a postgraduate diploma in social science. There she met and soon married the love of her life, Eddie McIlduff. At UCD she completed a master's degree in sociology, using ethnographic methods – unusual for somebody trained in mathematics, but providing a glimpse of the extraordinary intellectual versatility that was to become a hallmark of her professional career. After a time as a Research Assistant in Sociology at UCD, Dr Brannick conducted research in epidemiology at the Medico-Social Research Board. She returned to UCD and worked on a research programme in the Department of Industrial Relations, conducting seminal research on changing patterns of industrial conflict with Professor Aidan Kelly. She continued to work on research on access to higher education with Professor Patrick Clancy. She lectured on research methodology in the faculty of Commerce and in the Department of Social Science. She then became a Newman Scholar and completed a PhD in marketing. She edited the Journal of Irish Business and Administrative Research with Aidan Kelly and oversaw its development into the Irish Journal of Management, of which she became Editor in Chief. She was the first person elected a Fellow of the Irish Academy of Management – the highest accolade bestowed by the Academy on a member.

Dr Brannick's published work spans the disciplines of sociology, epidemiology, industrial relations, marketing, management and research methods. She edited and co-wrote a number of books, perhaps her most important being her book on action research, written with Professor David Coughlan SJ of Trinity College, who celebrated her funeral mass. More recently, she contributed her methodological expertise to the research undertaken for Judge Yvonne Murphy's Commission of Investigation into the Dublin Archdiocese.

Such an extraordinary range and level of versatility is simply remarkable. As well as being technically brilliant, Teresa Brannick commanded a wide repertoire of gifts. As her friend and colleague Professor Bill Roche of the UCD School of Business said in his address at her funeral she had a quite unique ability to put herself into the mind of a student or a colleague with a methodological problem. She could help them clarify what specifically they wanted to investigate, even when, as was often the case, they had not themselves known this at the outset of their consultation with her. Countless PhD students owe her a debt in applying these gifts to help them make progress and complete their dissertations. These qualities made her a wonderful teacher. Remembered as succinct and crystal clear in teaching style, she delighted in students' accounts of their professional and life experiences and she was adept and insightful in helping them to draw out the learning within themselves. She often said that universities were nothing if not places of inquiry, and inquiry for her was intertwined with people's lived experiences.

She was strongly committed to equality and social justice, and part of her legacy at UCD is her work towards the recognition of these fields of study in the College in collaboration with her friend Professor Kathleen Lynch.

A person of great fun, she bore her long illness with enormous dignity and courage. Never complaining about her pain and discomfort, though they were evident to all, her outlook throughout her illness remained that "everything is important, or nothing is important". To her, everything scholarly, joyous and life affirming was important.

She is survived by her husband, the psychologist, Eddie McIlduff.



**Dr Teresa Brannick McIlduff**  
Born: 28th September 1950  
Died: 12th December 2012

*Contribution by Professor Bill Roche University College Dublin on behalf of the IAM Council*

# Remarks from IAM Conference Chairperson



It gives us great pleasure to introduce details of the 2013 Irish Academy of Management Conference, to be hosted by Waterford Institute of Technology from September 2nd to 4th 2013.

The call for abstract submissions is now open and we are inviting doctoral students, academic scholars and practitioners to submit papers, posters & case studies for presentation under the conference theme: **Scholarship of Integration-Engaging Communities of Learning and Practice.**

Keynote speakers include Professor Anne Cunliffe of Leeds University Business School, UK; Professor Charles Wankel of St. John's University, New York and Sam McCauley of Sam McCauley Chemist Group.

Submissions are invited in a broad range of management areas, including, inter alia,

- Strategic Management
- Human Resource Management
- Employee Relations
- Leadership & Organisational Behaviour
- International Business
- Accounting & Finance
- Corporate Governance
- Marketing & Services Management
- Technology Management
- Operations & Supply Chain Management
- Retailing & Distribution
- Tourism, Hospitality & Food
- Public Sector & Healthcare Management
- Practice-led Research
- Innovation & Entrepreneurship
- Business, Ethics & Sustainability
- Teaching & Learning
- Research Design & Methodology

**Awards:** Best Paper Award Winners will receive: an award certificate, public recognition and the opportunity to submit for publication in the Irish Journal of Management, IJM.

Visit our web site:

<http://iamireland.ie/annual-conference/2013-annual-conference>  
or email: [iamireland2013@gmail.com](mailto:iamireland2013@gmail.com) for further details.

We look forward to welcoming you to Waterford in September, for this official gathering event ([www.waterfordgathering.com](http://www.waterfordgathering.com)).

**Dr Felicity Kelliher,**  
Conference Chair

## IAM Keynote Speakers



**Dr Ann Cunliffe** is Professor of Organization Studies at Leeds Business School, and a visiting Professor at the Universities of Strathclyde and Hull, UK. She has published articles in *Organizational Research Methods*, *Human Relations*, *Management Learning*, *Journal of Management Studies*, and *Organization Studies* and is Editor-in-Chief, *Management Learning*; Consulting Editor, *International Journal of Qualitative Research in Organizations and Management* and is on the editorial board of numerous other publications. In 2002 she was awarded the Breaking the Frame Award from the *Journal of Management Inquiry* for the article that best exemplifies a challenge to existing thought.



**Dr Charles Wankel** is a Professor of Management at St. John's University's Tobin College of Business, and a visiting researcher and lecturer in nations around the world. He is President of the Higher Education Teaching & Learning Association (2012-3), and is incoming Co-Editor of the *Journal of Applied Research in Higher Education (Emerald)*. He has served as a Fulbright Fellow and has received many awards for his research and service to the profession from the Academy of Management (AOM). Among his clients are Fortune 50 companies, including IBM Learning Services, McDonald's Corporation, Prudential Insurance and Siberian oil companies. He is also an executive of his family's Manhattan-based Wankel's Hardware, founded in 1896.



**Sam McCauley Chemists** were founded in 1953 by the late G.B. McCauley M.P.S.I. Sam McCauley and his wife Leslie, both Pharmacists, joined the family business in 1978 maintaining the well-established 'family Chemist' culture, long nurtured by Sam's parents and staff. Sam McCauley Chemists Group currently operates 28 stores nationally, with a strong presence in the South and East of Ireland. The Group employs over 570 staff and has an annual turnover in excess of Euro 80 million. The company also sells successfully online through its partner buy4now and continues to grow in both online and retail sales. The group has been nominated for and awarded a number of business, civic, professional and retail excellence awards.

## DCU researchers disseminate 'Patient Safety' findings at hosted seminar

DCU Business School recently hosted a seminar to disseminate findings from a Health Research Board funded project "From Policy to Practice: An International Comparison of Approaches to Systemic Quality and Safety". The project is a comparison of the Irish and Scottish health systems and aims to evaluate how system and organisational structures and processes affect quality and safety in an effort to inform how systemic quality and safety can be created and embedded. Policy makers, practitioners, and academics from both Ireland and Scotland participated in a very successful seminar which fostered a lively and productive dialog among all actors focused on quality and safety concerns. The research team is comprised of: Prof. Patrick Flood and Dr. Lauren Hamel of DCU; Prof. Lorna McKee of the University of Aberdeen; and Dr. Aoife McDermott of Cardiff University

The team is supported by an advisory panel comprised of Dr. David Steel, OBE formerly of Quality Improvement Scotland and Prof. Noel Whelan of the University of Limerick. Prof. Naomi Fulop of University College London provided the seminar's keynote address and Prof. Alan Harvey of DCU provided the seminar's welcome.



*In picture from left to right:*

*Prof. Alan Harvey (VP of Research at DCU); Prof. Noel Whelan (Vice President/Dean/Professor Emeritus, University of Limerick); Dr. Lauren Hamel (Postdoctoral Research Fellow, DCUBS); Prof. Naomi Fulop (Professor of Health Care Organisation & Management, University College London); Dr. Aoife McDermott (Lecturer of Management, Cardiff University); Prof. Patrick Flood (Professor of Organisational Behaviour DCUBS); Dr. David Steel, OBE (Former CEO of Quality Improvement Scotland)*

## Innaugural DBA Research Colloquium at WIT School of Business

The inaugural Doctorate in Business Administration (DBA) Research Colloquium event was held in December at WIT School of Business and was attended by faculty, visiting speakers and examiners.

The Colloquium was planned to allow DBA candidates to present their research papers, and to interact with peers and receive feedback from participating examiners. The Doctorate in Business Administration (DBA) is targeted at senior business leaders in Irish companies with the aim of encouraging them to develop and hone their research, management and professional capabilities at an advanced level. Participants engage in a process of research and professional development beginning with a range of taught modules followed by the completion of a cumulative practice-informed research paper series that will allow them to address a high level research problem or issue of key strategic significance to their organisation.

The inaugural class is made up of senior executives and business owners from the public and private sectors in Ireland and abroad, and in their studies, participants combine workplace and professional engagement with the scholarly rigour of the academic institution.

The keynote speaker for the event was Dr Paul Aitken. Paul is a leadership-organisational development adviser/educator and Founder-CEO of Mastering Leadership Agility Ltd focused on organisational and personal survival, thriving and renewal. Paul was formerly Deputy Director of The Leadership Trust Foundation (Centre for Applied Leadership Research). He is first author of 'Developing Change Leaders'(Elsevier: B-H, 2010), Visiting Faculty at Henley Business School and Birmingham University (UK) - in association with the Singapore Institute of Management, the National University of Ireland, and Adjunct Professor at Bond University (Australia).

Other contributors included Dr Murray Clarke, University of Sheffield and Dr Scott Lichenstein, University of Birmingham.



*Photographed are Prof. Bill O'Gorman, Dr Sean Byrne and Ms Monica Leech at the recent DBA Colloquium*

**For further information on the WIT School of Business DBA Programme visit: <http://dba.wit.ie/>**

## Business Leader Excites the Next Generation



*Anne Heraty CEO of CPL Resources with Masters Students, Sinead Moloney, Dunmanway, Co Cork, Ciaran Boland, Tullamore, Co Offaly and Maureen Maloney, lecturer at NUI Galway.*

Anne Heraty, founder and CEO of CPL Resources spoke to Human Resource Management students at NUI Galway about recruitment and the development of her publicly listed business on Monday, 15 October 2012.

Heraty described the collaborative approach taken by CPL with clients including Google, Microsoft and other 'employers of choice'. The aim of CPL is not only to be cost efficient, but to attract the quality of applicants that adds value to the hiring organization. She explained the growth of her business from one office in Dublin to 14 across Europe.

Following her presentation, Heraty answered questions from students. These ranged from general questions on the Irish labour market to more specific questions on ways to present a CV.

Maureen Maloney, the lecturer for this module explained the importance of visits from business leaders. She said, 'Our students constantly request speakers from industry. A speaker of the caliber of Anne Heraty appeals to students who are studying Human Resource Management because of her in-depth knowledge of the recruitment and selection functions. However, she also has the energy that excites the next generation of entrepreneurs.'

## Top Ranking for Smurfit MBA Programme

The UCD Michael Smurfit Graduate Business School Full-time MBA programme has been ranked 64th in the world, according to the 2013 Financial Times Top 100 Global Full-time MBA Rankings, published recently. The School was ranked 18th among the top MBAs in Europe. This is the fourteenth consecutive year that UCD Smurfit School has been included in the global top 100. The School is the only Irish business school listed in these prestigious rankings, maintaining its status as Ireland's leading centre of excellence in business education. It is also among less than 50 schools worldwide that have been consistently ranked in the top 100 over the last fourteen years. Speaking about the ranking, Professor Ciarán O hÓgartaigh, Dean, UCD Business School said, "We are delighted that once again our MBA is ranked with the top business schools in the world – the only Irish business school to do so. We are competing on the world stage to give our students the very best opportunities and to attract the best faculty, and ranking results such as these position us firmly amongst the world leaders in business education".

For further information on the rankings see [www.ft.com/businesseducation](http://www.ft.com/businesseducation)

## CALL for items for Level3, June 2013 [www.level3.dit.ie](http://www.level3.dit.ie)

Level3, the DIT online journal for higher education research and scholarship, invites articles, reports, think pieces and book reviews for Issue Number 11, June 2013

Items related to aspects of management are particularly welcome.

- Potential authors are welcome to discuss a proposal with the editors:  
[anne.murphy@dit.ie](mailto:anne.murphy@dit.ie)  
[brendan.devlin@dit.ie](mailto:brendan.devlin@dit.ie)  
[deirdre.lawless@dit.ie](mailto:deirdre.lawless@dit.ie)  
[phil.hanlon@dit.ie](mailto:phil.hanlon@dit.ie)
- Author guidelines are available on the journal website: [www.level3.dit.ie](http://www.level3.dit.ie)
- Authors of full articles may opt for peer review or non-peer review
- Copy-editing and formatting support is provided to all authors
- Copyright remains with authors.

**The DEADLINE for final items for the June 2013 issue is 13 May.**

## Irish Journal of Management - Editorial Change



The IAM National Council is pleased to announce the appointment of Dr Edel Conway (Dublin City University) and Dr Jonathan Lavelle (University of Limerick) as Irish Journal of Management Editors 2013-2016.

Dr Edel Conway is a Senior Lecturer in HRM/ Organisational Psychology at Dublin City University Business School and is the Director of the Leadership, Innovation and Knowledge (LiNK) Research Centre at DCU. Edel has served on the council of the Irish Academy of Management since 2004. She is currently an Associate Editor of the Irish Journal of Management and also serves on the Editorial Advisory Boards of the Human Resource Management Journal and Personnel Review. Edel's research has been published in leading international journals including: Work, Employment and Society, Human Resource Management, the Human Resource Management Journal, and the International Journal of Human Resource Management. Dr Jonathan Lavelle is a Lecturer in Employment Relations at the University of Limerick. He is a former Post-doctoral fellow, Government of Ireland Scholar and current Marie Curie fellow. Jonathan has presented papers at a number of leading international conferences and has published in leading international journals such as the Industrial and Labor Relations Review, Human Relations, Human Resource Management, Human Resource Management Journal, and the Journal of World Business, as well as co-authoring a book and a number of book chapters.

The Irish Journal of Management (IJM) is the leading national journal for management-related research and scholarship. It aims to publish research, both national and international, on topics that contribute towards the development of field. The journal welcomes articles that are inter-disciplinary and multi-disciplinary. The journal publishes at least two issues per year, each with approximately 6 articles and 2 book reviews.

The journal is now an internationally regarded one. It first appeared in the Association of Business School's journal rankings in 2010 as a 1\* journal. The journal is also ranked as 'C' on the Australian Business Deans Council Journal Quality List. This recognition of quality has represented a significant achievement for the journal. The journal has significant international appeal with over 18,600 full text article downloads recorded on the Proquest database and over 13,000 hits in the EBSCO database in 2011 across Africa, Asia, Australia/New Zealand, US/Canada, Europe, Middle East and South America.

Commenting on their appointment, Dr Conway and Dr Lavelle said: "Our aim for the Journal is to strengthen its profile as the leading national journal for Irish research and as a well-regarded outlet for international research in the broad field of management, for both established and early career researchers."

At its last meeting, the IAM National Council paid tribute to the stellar work of the outgoing Editors, Prof David Collings and Dr James Cunningham who have led the IJM over the past three years. The journal has enjoyed significant advancement under the Editors' stewardship.

## Tralee IT to host 8th International Conference in Critical Management Studies July 10th-12th 2013

**Critical HRD - The role of HRD in economic crisis: global (macro) and local (micro) perspectives on HRD as co-conspirator, disinterested profession or facilitator of resistance.**

Critical HRD has been a stream at the 3rd, 6th and 7th CMS conferences. Previous streams have led to publication through special editions of journals and edited books. There has been a common focus in previous streams on contradictions, power relations and interests (structural and identity) within critical HRD research and practice. In CMS 7 these themes were directly related to the continuing economic crisis. This stream at CMS 8 will stay with these themes. In addition, the stream aims to add a more direct focus on papers that address HRD as a global (macro) phenomenon; e.g. through competing models of management, leadership and talent development offered by large, global consultancy firms and the emergence of a global market for management education; alongside papers which examine more individual and single organisation (micro) based experience utilising similar concepts. Papers which examine the relations and connections between this false but useful dichotomy in levels of analysis are particularly encouraged. Given the interest here in global HRD and a global market for management education, papers concerned with critical management pedagogy will be accepted as within the scope of the stream. The potential for pedagogy to highlight relations and connections between the global and local will be especially welcomed. Finally, within this broad focus papers which utilise concepts related to corporate social responsibility (CSR) and ethical analyses of organisational, managerial and professional HRD practice are also sought. This latter focus reflects a recurring theme in previous contributions to critical HRD streams at CMS conferences.

Responses to this call should reflect current conceptual preoccupations of critical HRD scholars as indicated by the literature. These include but are not limited to feminist critiques of HRD; application of actor network theory to learning and development; Islamic ethics; social responsibility; critiques of notions of knowledge economies and knowledge organisations; application of discourse analysis to HRD practice; critical reflection and reflexivity in learning; HRD and identity construction including lesbian, gay and transgender perspectives; HRD for and of immigrant populations and organisation storytelling. As some of these suggest, research in critical HRD encompasses an eclectic range of methodologies and methods and the stream encourages and welcomes papers representing this range.

The convenors intend to produce a publication based on accepted papers and have the established connections with journals and publishers to realise this aim.

The lead convenor will be Professor Jim Stewart, Professor of HRD at Coventry Business School. Please submit abstracts (maximum 1,000 words) to him at [jim.stewart@coventry.ac.uk](mailto:jim.stewart@coventry.ac.uk) by Friday 26th April 2013. However, please contact any of the co-convenors of this stream for further information. Dr Jamie Callahan, Associate Professor, Texas A&M University, USA. [jcallahan@tamu.edu](mailto:jcallahan@tamu.edu) Dr Clare Rigg, Head of Department, Tralee Institute of Technology, Ireland, [clare.rigg@staff.ittralee.ie](mailto:clare.rigg@staff.ittralee.ie) Professor Sally Sambrook, Bangor University, Wales, [sally.sambrook@bangor.ac.uk](mailto:sally.sambrook@bangor.ac.uk) Professor Kiran Trehan, Birmingham University, England, [k.trehan@bham.ac.uk](mailto:k.trehan@bham.ac.uk)

# Galway Celebrates 40 Years of MBA Success

The Cairnes School of Business and Economics at NUI Galway recently organised a conference and gala dinner to mark the 40th anniversary of the first intake to its Master of Business Administration (MBA) programme. Over 200 MBA alumni and guests returned to their Alma Mater to attend the event.

The conference, "40 Years A-Growing in Business & Management: Learning from the Past, Leading the Future" brought together a panel of 15 very impressive national and international contributors from business and academia. The vast majority of speakers were NUI Galway MBA alumni. Prof Jim Doolan, the first MBA Director in 1972, also addressed the conference and recounted the objectives of offering the first MBA which included serving the needs of managers and industry leaders at the time.

The first conference symposium focused on innovation and entrepreneurship with presentations from Joe McBreen, Founder, Chair & CEO Celtrak (formerly Founder & MD Valeo Vision Systems), Jill Holtz, Founder mykidstime.ie & The Ahain Group, and Connor Flanagan, Director, LotusWorks. The session was chaired by Liam Bluett, General Manager, Ballybane Enterprise Centre. The second symposium focused on Ireland in the national and international economy with presentations from Dr Alan Ahearne, Economist & Lecturer, NUI Galway and Prof John McHale, Chair National Fiscal Council and Professor of Economics, NUI Galway. The economics symposium was chaired by Brian Molloy, Director HC Financial Advisers & CEO Orbsen Therapeutics Ltd.

The Global Mindset symposium included presentations from New York and Chicago based organisations and was chaired by Dr Emer Mulligan, Head of the School of Business and Economics. Helen Ryan, CEO, Creganna Tactx Medical reflected on the challenges and opportunities for Irish owned companies through export-led growth. Seamus Kavanagh, Vice President, Innovation & Technology Development, Hollister Inc., Chicago and Mike Higgins, MD & Head, CIBC World Markets Corp., New York & Chair, NUI Galway US Foundation reflected on the global business market. The final conference symposium reflected on issues of ethics, governance and leadership in driving organisational success

with presentations from Conor McDonnell, Vice-President for HR, Fidelity Investments, Myles McHugh, Myles McHugh and Associates (formerly Irish Rail), and Paschal McCarthy, Vice President, GE Healthcare. The conference received funding under The Gathering as many international alumni returned for the event.

"I was struck by the considerable success which our MBA alumni have achieved in challenging senior management positions nationally and globally. It was refreshing to hear from our alumni who were very positive about the opportunities that lie ahead and the possibilities that can be achieved with the right frame of mind" said Dr Alma McCarthy, MBA Programme Director and event organiser.

Over 200 attended the black tie gala dinner at the Ardilaun Hotel where guests enjoyed a keynote dinner address by Dr Leo Smyth, Adjunct Professor of Management at NUI Galway and former MBA Programme Director and Lecturer. Commenting on the NUI Galway MBA programme, Dr Emer Mulligan, Head of the School of Business and Economics said "the NUI Galway MBA is a highly regarded management development programme in the region. It also enjoys a very good reputation nationally as evidenced by two recent national All-Ireland competition wins for MBA programmes on the island of Ireland".



Photographed are NUI Galway MBA Programme Directors 1972 to-date: Prof Jim Doolan, Dr Aidan Daly, Dr Leo Smyth, Dr James Cunningham, Michael Moroney, Dr Ann Torres and Dr Alma McCarthy



## Bobby Kerr Launches Business Masters Research Programme at NUI Maynooth

Bobby Kerr was guest of honour at the launch of the Business Masters Research Project at NUI Maynooth recently.

The initiative involves a business research project in which every student engages with an organisation on a strategic research project over the last four months of their degree. Each postgraduate student is supervised by an experienced mentor, who has both advanced academic qualifications and many years' experience in business management. The benefit for the organisation is the proximity and access they have to quality primary research conducted on strategic issues of relevance. The benefit for students is the access to real organisational problems and challenges.

Pictured right: Bobby Kerr and Head of School of Business NUI Maynooth, Dr. Paul Donovan



# DATES FOR YOUR DIARY



## EurOMA Conference

The 20th EurOMA conference returns to Dublin from June 09-12 2013 after a break of 15 years. Much has changed in our world since then. As the economies in Europe and beyond face into recovery from the current financial crisis, growth and development requires new and innovative approaches to customer service, productivity and improvement. Here, there are many choices available to manufacturing and service firms and to their managers. Correspondingly, there are new and innovative ways in which operations management researchers can inquire into and intervene in these choices. So, our conference theme is Operations Management: At the Heart of Recovery. Our main motivation is to reinforce the message that operations management has a central role to play in the recovery of our linked economies and society. The conference is preceded by the EurOMA Doctoral Seminar on June 07-08 2013.

Professor Brian Fynes, University College Dublin and Professor Paul Coughlan

### EurOMA 2013 Conference Co-Chairs

Main Conference: 9th, 10th, 11th June, 2013  
Doctoral Seminar: 7th, 8th June, 2013  
Young Scholars Workshop: 9th June 2013  
Welcome Reception: 9th June, 2013  
Conference Dinner: 10th June, 2013  
Optional Plant Tours: 12th June, 2013

## Regional Studies Association European Conference 2013

**6th-8th May 2013, University of Tampere, Finland**

Regional Studies Association European Conference 2013, Shape and be Shaped: The Future Dynamics of Regional Development

Further details: [lesa.reynolds@regionalstudies.org](mailto:lesa.reynolds@regionalstudies.org)

## EURAM 2013

**June 26-29, 2013, Galatasaray University, Istanbul**

Conference Theme: 'Democratising Management'

The EURAM 2013 Annual Conference will be held at the brand new Istanbul Congress Centre and Galatasaray University Campuses, located in the heart of the modern city. The conference provides an ideal opportunity for scholars and practitioners, as well as Doctoral students to share and discuss their most recent high quality work with other experts in their research fields.

Further details: [www.euram2013.com](http://www.euram2013.com)

## British Academy of Management Conference 2013

The 27th BAM Annual Conference 2013 will take place in Aintree Racecourse Liverpool, hosted by University of Liverpool.

Conference Theme – 'Managing to make a difference'

Further details on [www.bam.ac.uk](http://www.bam.ac.uk)

## AOM Annual Conference 2013

**August 9-13, Lake Buena (Orlando), Florida**

Conference Theme: Capitalism in question

Further details: <http://meeting.aomonline.org/2013>

# DATES FOR YOUR DIARY

## 16th Irish Academy of Management

### Scholarship of Integration - Engaging Communities of Learning & Practice

This event is proudly sponsored by The Waterford Gathering <http://www.waterfordgathering.com/>

The 16th Annual Irish Academy of Management Conference will be hosted by Waterford Institute of Technology, located in Ireland's oldest City in the South East of Ireland. The conference seeks to bring together the Scholarship of Integration by engaging communities of learning and practice. It will feature a number of keynote speakers from the academic and professional realm, including Prof. Charles Wankel of St. John's University, New York and Sam McCauley of Sam McCauley Chemist Group, Ireland.

For the first time, an Excellence in Practice Assembly and Poster Exhibit form part of the conference proceedings, demonstrating Scholarly Integration in Action and displaying best practice examples of communities of learning and practice in the business world. Delegates will spend time exploring the integration opportunities and challenges faced by each community, ultimately seeking paths to greater community interaction.

The conference will begin with a Doctoral Colloquium on Monday September 2nd 2013, and will formally open with a reception on the evening of the 2nd in Waterford City's Viking Triangle. The official opening ceremony and first keynote speech will be on Tuesday morning, September 3rd. The conference gala dinner will take place on Tuesday evening, at which best paper and poster awards will be announced. The Excellence in Practice Assembly, including key business leaders, will take place on Wednesday morning and the conference will conclude after lunch on Wednesday the 4th of September.

The Irish Academy of Management, in collaboration with WIT, Ireland are inviting doctoral students, academic scholars and practitioners to submit papers, posters & case studies for presentation under the conference theme: Scholarship of Integration-engaging communities of learning and practice. Submissions are invited in a broad range of management areas, including, inter alia,

- Strategic Management
- Human Resource Management
- Employee Relations
- Leadership & Organisational Behaviour
- Marketing & Services Management
- Technology Management
- Operations & Supply Chain Management
- Accounting, Finance & Corporate Governance

- Practice-led Research
- Innovation & Entrepreneurship
- Business, Ethics & Sustainability
- Teaching & Learning
- Education
- Retailing & Distribution
- Tourism, Hospitality & Food
- Public Sector & Healthcare Management
- Research Design & Methodology

Excellence in practice case study poster submissions, detailing learning and practice community partnership initiatives are also invited for presentation at the Assembly on Wednesday September 4th.

## Key Dates

### MAIN CONFERENCE 3rd - 4th September 2013 Doctoral Colloquium 2nd September 2013

The key dates relating to this conference are highlighted below;

- Preliminary call for papers: NOW OPEN
- Registration Open 1st March 2013
- Deadline for Abstract Submissions 31st March 2013
- Notification of Acceptance 19th April 2013
- Submission of Final Papers 14th June 2013
- Early Bird Deadline 30th June 2013
- Author Registration Deadline 31st July 2013
- Submission of Final Posters 31st July 2013
- Please review relevant guidelines before submission;
  - Abstract
  - Paper
  - Poster: Excellence in Practice Assembly & Doctoral Colloquium

**Conference Director:** Dr Felicity Kelliher  
([iamireland2013@gmail.com](mailto:iamireland2013@gmail.com))

Registration for the IAM Conference 2013 will be open from the 1st of March 2013.

### Contact and further information

Email: [iamireland2013@gmail.com](mailto:iamireland2013@gmail.com)

Website: <http://iamireland.ie/annual-conference>

This event is proudly sponsored by The Waterford Gathering <http://www.waterfordgathering.com/>



## IRISH ACADEMY OF MANAGEMENT

### Items for inclusion in IAM newsletter

Our newsletter is emailed on a bi-annual basis and aims to keep you, our members, updated on current activities and future planned events. We work in close collaboration with EURAM so that we may include updates and news on items from our European Academy. Please use our website to engage and interact with us on issues of importance to the future direction of management research, education and learning. If you have news items that are of interest to our members please send them to [dharrington@wit.ie](mailto:dharrington@wit.ie)

### IAM Council

The following are the current Officers:

<i>Chair</i>	<i>Dr. Alma McCarthy, National University of Ireland, Galway</i>
<i>Treasurer</i>	<i>Dr. Noel Harvey, Galway-Mayo Institute of Technology</i>
<i>Secretary</i>	<i>Dr. Teresa O'Hara, Royal College of Surgeons in Ireland</i>
<i>Membership Officer</i>	<i>Prof Denis Harrington, Waterford Institute of Technology</i>

The other members of the council are:

<b>Council Member</b>	<b>Institution</b>	<b>Council Member</b>	<b>Institution</b>
Dr David Collings	NUI Galway	Prof Jimmy Hill	NCI
Dr Edel Conway	DCU	Dr Carol Kelleher	UCC
Dr Christine Cross	UL	Dr Felicity Kelliher	WIT
Dr Colette Darcy	NCI	Dr Margaret Linehan	CIT
Dr Shirley Davey	UU	Dr Joe MacDonagh	IT Tallaght
Prof Robert Galavan	NUI Maynooth	Dr Alma McCarthy	NUI Galway
Prof Paddy Gunnigle	UL	Prof Mike Morley	UL
Dr Phil Hanlon	DIT	Dr Teresa O'Hara	DCU
Prof Denis Harrington	WIT	Dr Michelle O'Sullivan	UL
Dr Noel Harvey	GMIT	Prof Bill Roche	UCD

### Useful Links

European Academy of Management - [www.euram-online.org](http://www.euram-online.org)

Academy of Management (AoM) - [www.aomonline.org](http://www.aomonline.org)

Australian and New Zealand Academy of Management (ANZAM) - [www.anzam.uts.edu.au](http://www.anzam.uts.edu.au)

British Academy of Management (BAM) - [www.bam.ac.uk](http://www.bam.ac.uk)

Central and East European Management Development Association (CEEMAN) - [www.ceeman.org](http://www.ceeman.org)

Italian Academy of Management (AIDEA) - <http://www.accademiaaidea.it/>