



IRISH ACADEMY
OF MANAGEMENT

Newsletter

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A NOTE FROM THE CURRENT CHAIR OF IAM

Dear IAM Members,

Welcome to this 2009 post-conference issue of our newsletter. It was our pleasure to host you in Galway and we hope that you enjoyed the wonderful academic and social programme provided by the Galway Mayo Institute of Technology. I know that you all join with me in thanking Dr Noel Harvey and his Team for the lengths they went to in preparing and hosting such a successful conference.

This year's conference marked a new departure for the Academy on several fronts. Self evidently, it was an event built on meaningful partnership between the Irish Academy and the conference hosts, GMT. However, beyond this, a strong partnership was also forged with both NUI, Galway which hosted the very successful Doctoral Colloquium, and the Chartered Institute of Personnel & Development which, as part of the overall conference platform, organised a parallel event specifically for human resource management specialists. I want to take this opportunity to thank Dr James Cunningham and Dr David Collings of NUI, Galway and Mr Michael McDonnell, CIPD Ireland Director and the entire Western Branch of CIPD Ireland for partnering with us in this effort.

This year also saw the inclusion of a dedicated track on "Teaching, Learning and Pedagogy in Business and Management Education". It was, I believe, by any objective measure, a wonderful addition to the normal academic discourse that characterises the IAM Annual Conference. The Keynote Presentations and the subsequent series of workshops dedicated to this theme were engaging and thought provoking and I am confident that each of us left with some take-home ideas that may find their way into our teaching armoury. This entire track, from original conceptualisation to the final programme of Keynotes and parallel sessions was ably managed throughout the year by Dr Denis Harrington of WIT School of Business and Briga Hynes of the Kemmy Business School at UL and we very much hope that it remains a feature of future conferences in order that we might address critically important issues in Business School education. This, I believe, is a line of enquiry and reflection which could stand us in good stead into the future and one I and the Council of the Academy are committed to pursuing.

While this year's conference had many things to recommend it, the undoubted highlight was, of course, the Awards Ceremony held during the Conference Banquet. By virtue of the constitutional provisions upon which the Academy is founded, the Council established an Awards Subcommittee in 2009 and charged that subcommittee with the responsibility of bringing forth nominations to Council for the two Academy award categories that constitutional provision is made for, namely The Distinguished Contribution to Management Award and The Fellowship Award. By unanimous agreement of Council, our Inaugural Distinguished Contribution to Management Award was presented to Dr. T. K. Whitaker, a gentleman who has served our country with dedication and distinction. This award shall henceforth be known as the Irish Academy of Management Whitaker Award.

Fellowship of the Academy was bestowed on Professor Teresa Brannick of UCD, Professor Patrick Gunnigle of UL, Professor Kathy Monks of DCU and Dr James Walsh of UCC, all of whom are acknowledged for their distinguished contribution to academia and to the development and growth of the Irish Academy itself.

Our special thanks to Dr Joe McDonagh of the Institute of Technology, Tallaght for his leadership role on behalf of the Academy in taking our awards scheme forward. Nominations for next year's awards are now being sought and may be made directly to Joe [Email: Joe.MacDonagh@ittdublin.ie] who, after detailed consultation with Members of the Awards Subcommittee will then make recommendations to Council for consideration. We welcome nominations from members of the Academy.

So my thanks to one and all for the commitment you have shown to developing our Academy, to those who serve on Council and give of your time on a voluntary basis, and to you, the Members, for your active participation in all aspects of our work, but most especially in your support for our Annual Conference.

Next Year, September 2010, we will gather in the vibrant City of Cork, colloquially referred to by those of us from that part of the World as "the real Capital"! Under the direction of Dr Margaret Linehan, planning for next year's conference at the School of Business, Cork Institute of Technology is already well under way and each of you will shortly receive the detailed call for papers. We hope you will consider joining us once again for what we hope will be another showcase event for our young, but vibrant Academy.

Every good wish for the Academic Year ahead!

Prof. Michael Morley
IAM Chair 2007-2010



PROF. MIKE MORLEY

Conference Update

Remarks from Conference Chair, Dr Neol Harvey, GMIT

Thanks to all who attended and presented at the 2009 conference in the Galway-Mayo Institute of Technology. With just over 200 people registered and some 180 papers to get through, the conference managed to run without any major problem. Despite the recessionary times, the number of registrations, and especially from overseas, continues to stay high. That augurs well for next year in Cork.

The feedback on the conference was very good. The new building at GMIT is very conducive to running conferences since everything is so close and modern. Serving lunch on both days in the Foyer of the building seems to have been a good decision; no big queues and no waiting around. Finally the choice of the Radisson Hotel again as the venue for the gala dinner was well justified; the central location in Galway city was ideal. I last organised the conference in 2005 and was concerned that this time it would not be as successful; but the opposite seemed to be the case.

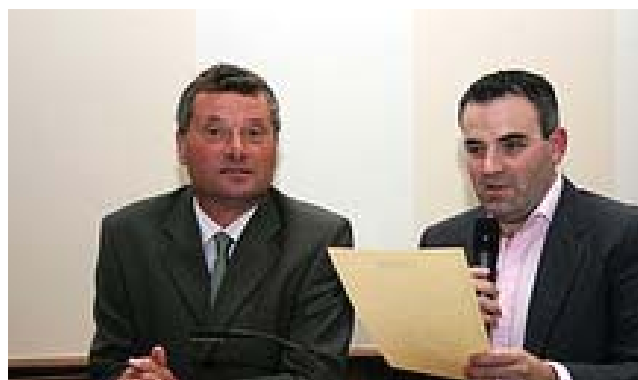
Lots of good feedback was received also on the presentations. Professor Umit Bititci of the University of Strathclyde kicked off on Thursday morning with a presentation on the future business model for SMEs; that was followed by a very lively debate on teaching and learning in business schools led by Prof. Sarah Moore of UL and Prof. Jeremy Short of Texas Tech; the wrap up on Friday morning was by Dr. Tony Royle of NUI-G on employment regulation. Teaching and learning was a new venture for the IAM and it generated a large number of papers, as well as a lively debate in the room. We will continue with this track next year.

My thanks to David Collings and James Cunningham for running an excellent doctoral colloquium in NUI-G; some 37 students registered for this and by all accounts it was a successful learning and social event. The idea of running the colloquium and the conference together will continue in Cork next year. Thanks also to Valerie Parker at NUI-G who did the important donkey work for the colloquium. And to Tom Lawton and Tom Redman who provided students with helpful and encouraging advice.

A unique feature of this conference was the initiation of a new system of awards which was presented at the gala dinner; this proved to be very successful and the highpoint of the dinner. My thanks to Joe McDonagh of IT Tallaght who organized this.

A final thanks to all those who attended. I dealt, in advance, with a lot of people by email and finally met them in person at the conference. The IAM conference has gone from strength to strength; a unique feature of our conference is the small size and the noticeable welcome we give to people, especially from overseas. That friendly welcome will continue in Cork next year; we very much welcome you back to the conference, so keep early September free in your diaries.

Dr Neol Harvey, GMIT, Conference Chair 2009



DR NEOL HARVEY PICTURED WITH DR DAVID COLLINGS AT THE DOCTORAL COLLOQUIUM



COLLEAGUES ENJOYING CONFERENCE IN GALWAY

"I found attending the conference in Galway a wonderful experience. This was my third IAM but the first time in Galway. I was really impressed with the collegiality and assistance offered by everyone involved, especially Dr. Noel Harvey. The Irish really do have a way with hospitality that I don't see often enough in the U.S. After recently attending the Academy of Management conference in Chicago it was such a pleasure to attend this smaller and friendlier venue. Perhaps that is what draws me back each time, in addition to the opportunity to discuss other points of view with my academic colleagues from across the "pond". The IAM is still a rather young conference but I hope that it remains on the same scale in the future. I look forward to the next conference in Cork!"

Robert

Dr. Robert E. Scully
Professor/Academic Coordinator, Barry University, Miami Shores, Florida

Irish Academy of Management Doctoral Colloquium hosted by NUI Galway

The Centre for Innovation and Structural Change at NUI Galway hosted this year's Irish Academy of Management Doctoral Colloquium on 2nd September 2009 at the J.E. Cairnes School of Business and Economics. The Doctoral Colloquium has become a very important element of the Irish Academy of Management's Conference in recent years and NUI Galway is particularly pleased to be contributing to the development of future academic leaders in the field of business and management through this event. The attendance of some 36 doctoral students from a range of national and international institutions, including the University of Memphis, Chalmers University of Technology Sweden, and the University of Strathclyde, is the largest attendance ever at the Irish Academy of Management's Colloquium.

NUI Galway has long and well established linkages with the Irish Academy of Management and the NUI Galway School of Business and Economics has been well represented on the Council of the IAM in the past. Indeed, Dr Alma McCarthy (Management) is currently the Vice-Chair and Dr Christine Domegan (Marketing) serves on the IAM Council.

This close relationship has been further cemented in the past year with Dr David Collings (Management) and Dr James Cunningham (Centre for Innovation and Structural Change) taking over the Editorship of the Irish Journal of Management. Currently in its 30th Volume, the Irish Journal of Management represents an important avenue of dissemination for research conducted by colleagues nationally and internationally. Many leading scholars in Irish universities published their first academic papers in the Irish Journal of Management, and for some participants of the Doctoral Colloquium it may well provide a spring board for their academic careers.



Pictured (L-R): Dr James Cunningham, Director, Centre for Innovation and Structural Change, NUI Galway; Professor Terry Smith, Vice-President for Research, NUI Galway; Dr Noel Harvey, GMIT and organiser of the IAM Conference 2009; Professor Thomas Lawton, Cranfield University School of Management; Professor Tom Redman, Durham Business School; Dr David Collings, School of Business & Economics, NUI Galway.

Keynote speakers at Doctoral Colloquium were Thomas Lawton, Professor of Strategic Management at Cranfield University School of Management, and Tom Redman, Professor of Human Resource Management and Director of Research at Durham Business School, and participants benefitted greatly from their insightful knowledge on 'Completing your PhD' and 'Publishing from you PhD'.

The overall Best Doctoral Paper Award sponsored by the Centre of Innovation and Structural Change was awarded to Annegret Jennewein (Dublin City University and Reutlingen University Germany) for her paper on "Connectionist Models in Cross-Cultural Leadership Research: Theoretical Considerations, Research Design and Initial Findings from a French-German Empirical Study."

Dr Ken Whitaker & Fellows Honoured at Irish Academy of Management Conference

Dr T.K. Whitaker, one of the key architects of modern Ireland, was presented with the Irish Academy of Management's Distinguished Contribution to Irish Management Practice award at the Academy's annual conference dinner in September in Galway for his "substantial, lasting and exceptional contribution to Irish life". Government minister Eamon O Cuiv presented the award to Dr Whitaker, along with Fellowships to four members of the Irish Academy of Management, namely Professors Teresa Brannick of UCD, Professor Paddy Gunnigle of UL, Professor Kathy Monks of DCU and Dr Jim Walsh of UCC.



contd.

It was a memorable occasion that was graced with speeches from Dr Whitaker and from the Chairman of the IAM, Professor Mike Morley of UL. The awards were the culmination of an idea revived by Professor Morley at the IAM's Council in 2008, when he suggested that the possibility of honouring those that had given considerable service both to the Academy and to Irish society as a whole. A report was produced for Council and it was decided to proceed with two types of awards; one a Fellowship of the Academy and one a "Distinguished Contribution to Irish Management Practice" award. The first existed in the IAM constitution but the second required a constitutional amendment which was passed in June 2009.

The Council envisaged that those eligible for both awards would have made a substantial contribution to, in the case of the Fellowships, the Academy and research in business related disciplines, teaching in business related disciplines or to management practice. The idea behind the Fellowships was to honour those who have made large contributions to the Academy and to any or all of these other areas also. In the case of each of those receiving the Fellowships this year each has made enormous contributions to the Academy and to some or all other areas also. It is fitting that such people should be acknowledged because such people give up their time and energy over many years for an ideal; that the Irish Academy of Management and management in its largest sense should prosper in Ireland.

The same could be said for the Distinguished Contribution to Irish Management practice award; this was instituted to honour someone, probably a non member of the IAM, who had made a sustained and substantial contribution to Irish management practice. The Council of the IAM were very happy that Dr T.K. Whitaker agreed to accept the inaugural award, and he made a very gracious and inspirational speech in accepting it. He has since agreed that the award be named after him, and so will be known as the T.K. WHITAKER DISTINGUISHED CONTRIBUTION TO IRISH MANAGEMENT PRACTICE AWARD.

Remarking on the Introduction of the Awards, Chairperson Dr. Joe MacDonagh commented, that in accepting this award "he has, I believe, done us an honour as there are few parts of modern Irish life that have not been touched by this exceptional man. He saw that a largely agricultural based economy needed to move towards an economy which would attract foreign direct investment and be attractive as an investment location for multinational corporations. These and several other ideas he incorporated into the *First Programme for Economic Expansion* which generated radical new ideas on industrial policy and on liberalising Irish trade. Ireland moved away from protectionism and became a more outward-looking country embracing change. Many of the tenets of the knowledge based economy that we talk about today can be traced back to Dr Whitaker's policy initiatives".



DR KEN WHITAKER RECEIVING HIS AWARD FROM MINISTER EAMON O CUIV

So now we have four Fellows of the Academy and we have made our first Distinguished Contribution award. It is intended that we will invite nominations for each award from the membership annually and we may make an award if there are nominations and the awards sub-committee of the Council believe that those nominated fulfil the criteria for the award.

This year the sub-committee comprised Dr Nola Hewitt-Dundas of Queens University Belfast, Dr Christine Cross of UL and was Chaired by Dr Joe MacDonagh, Tallaght Institute of Technology. As we believed there wasn't enough time to properly solicit nominations from the membership we asked members of the IAM Council to make nominations for both awards. Once these were received we met to consider the nominations. This year it is hoped that the membership as a whole will be able to make nominations directly to us so that we may honour members that have made, and continue to make, exemplary contributions to our Academy plus those in Irish life who have shaped our economy and society for the better.

If the mark of a society is how it rewards those it values then we hope that the membership will nominate the very many people who have helped make the Academy, and the study and practice of business, what it is in Ireland today. Our thanks again to the awards committee and to Dr Joe MacDonagh for all the efforts in this regard.



PICTURED RECEIVING HER FELLOWSHIP OF THE IRISH ACADEMY OF MANAGEMENT IS PROFESSOR KATHY MONKS, DUBLIN CITY UNIVERSITY.

News & Events

Worldwide Recognition for Research Conducted by IAM Council Member

Dr Christine Cross is the recipient of a prestigious Outstanding Doctoral Research Award sponsored by Emerald Group Publishing and the European Foundation for Management Development. The European Foundation for Management Development is a global membership organisation with more than 700 institutional members from academia, business, and public services who seek to celebrate excellence in research.

Christine's award-winning PhD thesis was "An investigation of women's career progression decisions as a significant determinant of the under-representation of women at senior management levels in Ireland". The research supervisor was Dr Margaret Linehan, CIT. This study makes a theoretical contribution to debates within the contemporary women in management and career theory literatures. The study also proposes a new model of the glass ceiling.

Applications were received from third-level institutes globally for these awards; with Christine the only Irish winner in the current year. Her award included a cash prize of €1,500, a certificate at a prize-giving ceremony, and an offer of a publication in the Leadership and Organization Development Journal. Since the announcement of the award, Christine has published her doctoral findings in a third-level textbook format.

The external examiners for the thesis were Dr James S. Walsh, University College Cork, and Professor Hugh Scullion, National University of Ireland, Galway. Since being awarded the PhD, Dr Cross and Dr Linehan have presented the findings at national and international conferences, and have a number of papers accepted in peer-reviewed academic international journals. Dr Cross is a lecturer in the Department of Personnel and Employment Relations at the Kemmy Business School, University of Limerick.

Microsoft to sponsor National Management Case Initiative

Microsoft has agreed to sponsor the new National Management Case Initiative aimed at business and management lecturers interested in case development and teaching. The competition is co-ordinated by Dr Denis Harrington, Waterford Institute of Technology, Dr Robert Galavan, NUI Maynooth. The proposed case competition will focus attention on the recent developments within Irish management practice, provide student cohorts with culturally and contextually relevant accounts of managers' innovation experiences, which will enable Irish managers to further develop their skills in this area. This case competition and collection series acknowledges the continuing need to develop a cadre of experienced Irish thought leaders capable of dealing with the complexities of managerial responsibilities in an increasingly dynamic global business environment. Interested author(s) should submit a two page Expression of Interest document and send it to Dr. John Cullen, Lecturer in Leadership at NUI Maynooth: john.g.cullen@nuim.ie

Best Paper sponsored by WIT School of Business

Imported Leadership: A Source of MNE Advantage?
Professor Marta Geletkanycz, Boston College, MA

Best Postgraduate Paper

On the Entrepreneurship Policy Discourse in Ireland: Between Incentives for Success and Remedies for Failure.

Mr Pdraig McCarthy, WIT School of Business

Call for Papers: Irish Journal Of Management

The Irish Journal of Management is currently seeking submissions. It aims to publish well written and well researched articles that contribute to an understanding of management-related issues from a national, regional and international perspective. The Journal welcomes contributions from a wide range of management viewpoints including inter-disciplinary and multi-disciplinary perspectives as well as traditional disciplines and functions.

Articles should normally be between 6,000 and 8,000 words in length for research and teaching paper submissions, and 1,000 and 2,000 words for book reviews. These submissions should conform to IJM style.

Specifically the Journal seeks the following types of submissions: Research Papers publishing quantitative and qualitative research approaches, literature surveys, conceptual papers and critiques.

Teaching Submissions: These can range from case study contributions, critiques and retrospective contributions on pedagogical issues related to teaching issues across discipline areas.

Book Reviews.

Special Journal Issues Submissions: The editors of the Journal seek submissions for special issue themes that are in keeping with the overall focus of the Journal.

Contributions should be sent, by email only, to the Editorial Office: ijm@nuigalway.ie

If you have a query on the suitability of a paper for the Irish Journal of Management, please contact the Editors Dr. David Collings at david.collings@nuigalway.ie or Dr. James Cunningham at james.cunningham@nuigalway.ie



DATES FOR YOUR DIARY

Irish Academy of Management Conference 2010



Institiúid Teicneolaíochta Chorcaí
Cork Institute of Technology

The 13th Annual Conference of the Irish Academy of Management will be held at Cork Institute of Technology from 1 to 3 September 2010. The theme of the conference is “Renewing the Management Research Mandate”. This theme is particularly relevant because of the many crises and the economic climate in which we live. It is timely, therefore, to gather and present evidence on what actually works in managing in these turbulent times.

The conference will follow the format of previous years. The conference will open with a wine reception on the evening of 1 September. The official opening ceremony will be performed on Thursday morning. Thursday will, as is the norm, feature a plenary session, the Academy’s AGM, and paper presentations. The conference dinner will be held on the evening of Thursday, September 2. Friday morning will also have a plenary session, and the close of the conference will be lunch time on Friday.

As in previous years, a doctoral colloquium will also be held. This year the doctoral colloquium will take place on Wednesday 1 September in University College Cork. The colloquium is an ideal opportunity for all PhD researchers in Business and Management studies to come together and engage with fellow researchers in reviewing current theoretical frameworks, research philosophy and methodology in their respective areas.

More details of the conference will be available on the Irish Academy of Management website shortly. The conference chair is Dr Margaret Linehan, Cork Institute of Technology who may be contacted at margaret.linehan@cit.ie.

Joint EFMD-EURAM Programme on Creating Research Leadership in Europe

Modules

5-6 November 2009
10-11 December 2009
11-12 February 2010

For more information, please contact either:

Luisa Jaffe (luisa.jaffe@eiasm.be) (Administrative Coordinator, Euram) or Robin Hartley (robin.hartley@efmd.org) (Manager, Network Services, European Foundation for Management Development).

32nd Institute for Small Business & Entrepreneurship Conference

3rd – 6th November 2009
Liverpool, UK www.isbe.org.uk

Celebrating Three decades of excellence in education, research and practice: at the cutting edge of international entrepreneurship

CEEMAN Executive Education Forum “Executive Education and Entrepreneurship Development”

26-27 November, Trieste, Italy

23rd AMAM Conference

1-4 December 2009,
Crown Promenade Hotel, Melbourne, Australia

‘Sustainable Management and Marketing’ hosted by Monash University
www.anzam.org Email: promaco@promaco.com.au

European Management Review

Special Issue – Call for papers:
Re-thinking the firm in a post-crisis world

The submission process for this special issue will be open on the EMR website, starting on November 1st and until December 7th 2009. The authors of a selected list of papers, screened after the first round of reviews, will be invited to present their work at the 10th anniversary of the European Academy of Management conference in Rome in May 2010.

For queries on the content of this call, please contact aurizio.zollo@unibocconi.it



IRISH ACADEMY OF MANAGEMENT

Items for inclusion in IAM newsletter

Our newsletter is designed to keep you, our members, updated on current activities and future planned events. All the material included is provided by our network of members from across the island of Ireland. This newsletter is now also sent to management practitioners with an interest in research developments in business and management. In doing so we hope to use the newsletter as a forum to connect with a wider range of stakeholders and allow for the development of meaningful relationships between business and academia. We hope you'll enjoy staying engaged with the Academy and we are keen to encourage interested practitioners and academics to join our network as members and benefit from the shared dialogue and knowledge at our annual conference and other events hosted during the year. If you have news items that are of interest to our members please send them to dharrington@wit.ie

IAM Council

The following are the current Officers:

Chair	Prof. Mike Morley, University of Limerick
Vice Chair	Dr. Alma McCarthy, National University of Ireland, Galway
Treasurer	Dr. Noel Harvey, Galway-Mayo Institute of Technology
Secretary	Dr. Teresa O'Hara, Royal College of Surgeons in Ireland
Membership Officer	Dr. Denis Harrington, Waterford Institute of Technology

The other members of the council are

Prof. Paddy Gunnigle, University of Limerick	Prof. Rodney McAdam, University of Ulster
Ms. Orla Byrne, Institute of Art, Design and Technology, Dublin	Dr. Edel Conway, Dublin City University
Dr. Christine Cross, University of Limerick	Dr. Christine Domegan, National University of Ireland, Galway
Dr. Nola-Hewitt Dundas, Queens University Belfast	Dr. Breda McCarthy, University College Cork
Dr. Joe McDonagh, Institute of Technology Tallaght	Dr. Jim Quinn, Trinity College Dublin
Dr Robert Galavan, National University of Ireland, Maynooth	Dr Carol Kelleher, University College, Cork

Useful Links

European Academy of Management - www.euram-online.org

Academy of Management (AoM) - www.aomonline.org

Australian and New Zealand Academy of Management (ANZAM) - www.anzam.uts.edu.au

British Academy of Management (BAM) - www.bam.ac.uk

Central and East European Management Development Association (CEEMAN) - www.ceeman.org

Italian Academy of Management (AIDEA) - <http://www.accademiaaidea.it/>