



IRISH ACADEMY
OF MANAGEMENT

Newsletter

A NOTE FROM THE IAM CHAIRPERSON

Dear IAM Members,

Welcome to the first IAM newsletter of 2012. I would like to thank Dr Joe MacDonagh for his stewardship of the Academy during my leave.

The 15th Annual IAM Conference will be hosted for the first time by the National University of Ireland Maynooth and is being organised by Dr Graham Heaslip and Prof Robert Galavan. The conference will take place 5-7th September 2012. The conference will be preceded by the Doctoral Colloquium on the 5th September 2012 in NUI Maynooth. The 2012 conference theme is Transforming Management Research and Education. Graham and Robert are organising what promises to be a very exciting and stimulating conference and we would encourage all our members to continue to support the Academy by submitting a paper and attending the conference. The call for abstracts has been issued with a deadline of 26th March 2012 and further information is available at www.iamireland.ie

Our thanks to Dr Joe MacDonagh of the Institute of Technology, Tallaght for his role on behalf of the Academy in managing our awards scheme. Nominations are now being sought for the 2012 Whitaker and Fellowship Awards and may be made directly to Joe (Joe.MacDonagh@ittdublin.ie). Following detailed consultation with Members of the Awards Subcommittee, recommendations will then be made to Council for consideration. We welcome nominations from members of the Academy before 1st March 2012. Each person nominated should be proposed and seconded by someone who is a member of the IAM, along with supporting reasons for the nomination/s. The awards will be presented at the IAM Conference dinner on the 6th September 2012.

The Academy's journal, the Irish Journal of Management, publishes articles that contribute to the understanding of management-related issues in both Irish and international organisations. The Journal welcomes contributions from a wide range of management viewpoints including inter-disciplinary and multi-disciplinary perspectives as well as traditional disciplines and functions. We express our thanks to the Editors, Dr David Collings and Dr James Cunningham, as well as the Administrator Valerie Parker for their continued work and commitment in promoting and managing the journal. We encourage colleagues to submit papers to the journal and more information is available on the IAM website.

An important event for management academics and researchers is the forthcoming 2012 World Congress of the International Federation of Scholarly Associations of Management (IFSAM) which is being organised by Prof Mike Morley at the University of Limerick. The theme of the 2012 conference is Management Re-imagined and takes place 26-29th June 2012. Further information about the conference is available at: <http://www.ifsam2012.org/>

Finally, I would like to thank Prof. Denis Harrington for his continued dedication in designing and delivering another very informative and comprehensive IAM newsletter.

I take this opportunity to wish you all the best for 2012.

Dr Alma McCarthy
Chair, Irish Academy of Management

Irish Academy of Management
Email: info@iamireland.com

Remarks from the IAM 2012 Conference Co-ordinator

Dear colleagues,

2011 was a successful conference with an exciting doctoral symposium, stimulating papers and lively debates. The 15th Irish Academy of Management conference from the 5th – 7th September promises to be as electrifying. With a large number of participants I am sure that this conference will be a memorable, highly educational, and “not-to-be-missed” event. For the first time the conference is being held in NUI Maynooth and this year sees the innovative introduction of Professional Development Workshops (PDW). The workshops will address: Writing for Scholarly Publication, Leveraging Social Media for Academic Impact and Engaged Scholarship.

In the aftermath of the global financial crisis, and the looming environmental crisis, management researchers have increasingly addressed the fundamental cultural, economic and organizational challenges that societies across the world are facing. The unifying theme of the 2012 conference is that of ‘transformation’: what new methodologies, theory-building approaches and areas of investigation does the management academy need to create value for our stakeholders.

The keynote speaker, Prof Martin Curley (Director of Intel Labs Europe and co-director of the Innovation Value Institute at NUI Maynooth) will address the topic of creating value with his opening presentation ‘Industry-Academic Partnerships: Using Open Innovation to Accelerate Development’.

There is also a need to respond to repeated calls for the renewal of management education and practice. At a time when management may be associated with corporate greed and unethical behaviour, it seems highly appropriate for the 15th IAM to return to the fundamentals of management theory and re-consider the merits of ideas and principles proffered many years ago in equally challenging times.

I wish all IAM members a successful year ahead, and look forward to meeting many of you in Maynooth in September 2012.

Dr. Graham Heaslip

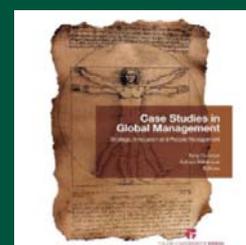
Chair, 15th Irish Academy of Management Conference, 5th – 7th September 2012

For more information on how to register for the conference go to: <http://iamireland.ie/conference>

NUI Galway Discipline of Management Presents CIPD Symposium

The Discipline of Management presented a half day symposium on Employee Voice and Engagement at NUI Galway on Friday, 8 November 2011. Dr Tony Dundon, Dr Deirdre Curran and Eugene Hickland discussed research and practice. The discussant from industry was Tom Creedon, Medtronic’s Senior Human Resources Manager. Joe Cunningham, the National Organiser from SIPTU was the trade union discussant. The event was organised and chaired by Maureen Maloney. Dr David Collings acted as moderator. It was hosted by the Western Region of the Chartered Institute for Personnel Development (CIPD). Over 70 HR professionals, HR consultants and students attended the event held in the Salthill Hotel. There were lively exchanges with the speakers and contributions from the audience.

New books of interest to members



Case Studies in Global Management: Strategy, Innovation and People Management (Eds: Dundon and Wilkinson, 2012, Tilde University Press) is both a critical and pragmatic appraisal of organisational systems and practices. The book is especially suited to the MBA market, providing a bank of more than 35 evidence-based case studies derived from international research. Written by leading scholars and experts in their field, these cases demonstrate contemporary and relevant applications of complex issues in the areas of strategic realignment, corporate systems of governance, innovation, organisational analysis and learning and development. The cases cover multiple sectors of economic activity, organisational forms of restructuring and adaptation to global economic change affecting people in various occupations and business situations. For tutors adopting the text, there is access to a companion instructor’s manual with guided assessments and in-class pedagogical applications.

Irish Journal of Management Editor(s) - Call for Expressions of Interest

The Irish Journal of Management is the journal of the Irish Academy of Management. It publishes well written and well researched peer-reviewed articles that contribute to an understanding of management-related issues from a national, regional and international perspective.



The current Editors, Dr David Collings and Dr James Cunningham, will complete their term of office at the end of 2012 and we are seeking expressions of interest from suitably qualified candidates to act as Editor of the Journal for a three year period. If you are interested in discussing further, please email the IAM Chair, Dr Alma McCarthy alma.mccarthy@nuigalway.ie



*Pictured at the Regional Innovation Conference:
Dr James Browne, President, NUI Galway
Dr. Gerhard Fuchs, Keynote Speaker, University of Stuttgart
Mr. Gerry Finn, Director, Border, Midland and Western Regional Assembly*

Major Conference Focuses on Delivery of Regional Growth through Innovation

On Friday 4 November 2011, the Border, Midland and Western (BMW) Regional Assembly and the Centre for Innovation and Structural Change (CISC) at NUI Galway hosted a major conference on the contribution of regional innovation to regional and national economic development.

The conference entitled Regional Innovation – A Catalyst for Sustainable Economic Growth in the BMW Region addressed how the BMW Region can build on its knowledge-based capabilities to stimulate growth and employment in high value sectors. It focussed upon demonstrating why the Irish Government needs to support regions differently, as stated by the OECD in May 2011 “regions are not countries and (Governments) cannot simply replicate national policies at a regional scale”.

The conference attracted key policy makers, enterprise agencies, academic researchers and industry representatives who wished to engage with the issue of creating an effective regional innovation system.

Research recently carried out by the BMW Regional Assembly and by CISC at NUI Galway on regional innovation and competitiveness was presented at the event. The keynote address was delivered by Dr Gerhard Fuchs, University of Stuttgart, who is an international expert on Regional Innovation Systems. Peter Reilly, Research and Development Director at Valeo Vision Systems provided a very interesting and relevant industry perspective on the importance regional innovation, and of academic-business linkages. Valeo Vision Systems is one of the world’s leading manufacturers of automotive vision systems, with a base in Tuam, Co. Galway.

Dr Kieran Moylan presented the outcomes of a major study completed last year by the BMW Regional Assembly on the innovation performance of the BMW Region. The report ‘An Audit of Innovation in the BMW Region: An Evaluation of a Regional Knowledge Economy’ sets out the key challenges and opportunities for job creation and economic growth in a range of emerging high value economic sectors. It recommends that a more explicit regional dimension should be expressed in national innovation policy and argues that regional innovation strategies can form a more effective level of implementation at the regional and local level, e.g., in the medical devices sector in the Western region.

Mr Gerry Finn, Director of the BMW Regional Assembly stated that: “There is now a much greater appreciation and understanding of the important role that effective regional innovation strategies can play as a catalyst in driving regional and national competitiveness, for the benefit of the entire economy.”

Dr James Browne, President of NUI Galway, who delivered the opening address, said: “The West of Ireland region has unique advantages which offer rich potential. Recent work carried out by researchers at CISC highlights the innate competencies of the region and points out how a focus on creative and innovative pursuits has the potential for significant jobs growth in the region.”

Video footage of the Conference and copies of presentations are available on the CISC website: www.nuigalway.ie/cisc

New Interdisciplinary and Intercultural INTERREG Research Drives Green Economy

Researchers from the School of Business and Department of Chemical and Life Sciences at Waterford Institute of Technology together with the School of Biology and Environmental Science at University College Dublin, and the Schools of Business and Environmental Sciences and Geography at Bangor University, Wales have secured a 2.3 million Euros Project, part funded by the European Regional Development Fund (ERDF), through the Ireland-Wales Programme (INTERREG 4A) to undertake research on green innovation and future technologies (GIFT) in Irish/Welsh businesses. The project was officially launched in Wales on 17th October 2011 by Bangor University's Vice Chancellor Professor John Hughes. Other speakers were: Ms. Wendy Boddington, Head of Sustainable Energy Policy for North Wales and Dr. Jonathan Derham from the Environmental Protection Agency Ireland. Sustainability and green growth issues are central to economic progression, and the Irish/Welsh governments recognise the significance of green enterprises in creating and sustaining a smart economy. The green sector has been designated as a key target for state prioritisation, investment and job creation initiatives; with governments, policy makers and businesses calling for change, searching for innovative solutions, and driving the development of new technologies.

In response, GIFT aims to establish a cross border innovation forum in order to grow a sustainable "green economy" in Ireland/Wales. This will comprise the bringing together and up skilling of Irish/Welsh businesses/social enterprises and the public sector. The Green Economy includes technically-based economic activities related to environment; climate change; energy; waste management; and business activities including tourism, which utilise the environment and can grow through green ways of working. Furthermore, GIFT responds to the Operational Programme call for more and better jobs through greater linkages between the region's higher education institutions and industry.

The funding will have significant employment benefits and the long-term plan is to extend the four themes beyond the initial 3 years. This will ensure the project's longevity and establish critical mass and a world-class research reputation for excellence in niche green areas. Also, GIFT represents a major milestone for WIT, bringing together, as it does, the Schools of Business and Science to collaborate and pool their interdisciplinary research expertise. Equally, the focus is on the eventual benefit to small and medium-sized enterprises and stakeholders in Ireland/Wales who aspire to become greener operators and achieve greater sustainability and competitiveness. The GIFT learning network will be employed as a leading economic development initiative by promoting communication, knowledge transfer and learning. The initiative will undeniably benefit the Irish/Welsh governments and policy makers in terms of enhancing global competitiveness via capitalising on existing and future green enterprise opportunities.

For further information, contact:

**Dr Eleanor Owens, School of Science, WIT eowens@wit.ie,
Prof Denis Harrington, Head of Graduate Business, School of Business, WIT dharrington@wit.ie, Dr Evelyn Doyle, Earth Sciences Institute, UCD evelyn.doyle@ucd.ie and Dr Gareth Griffiths, Graduate Business School, Bangor University gareth.griffiths@bangor.ac.uk**



Mr Michael O'Connell, Director - EPA speaking at the launch of the GIFT Green Innovation Research programme at WIT

Kemmy Business School to host IFSAM World Congress

The IFSAM World Congress will be held at the Kemmy Business School in the University of Limerick from June 26th to 29th, 2012. The theme of the 2012 World Congress is "Management Re-imagined". IFSAM is an association of Academies of Management designed to foster the development of international development of international scholarly activities all of which are directed at understanding management research, pedagogy and practice. As an Association of Academies, IFSAM provides a truly unique, polycentric, culturally informed platform for combining and exchanging management knowledge from around the World. The capacity of IFSAM to present a diverse world view has been especially evidenced in previous IFSAM World Congresses which have been held in Tokyo (1992), Dallas (1994), Paris (1996), Madrid (1998), Montréal (2000), Gold Coast (2002), Göteborg (2004), Berlin (2006), Shanghai (2008) and Paris (2010). These international meetings have tackled themes as timely and varied as globalisation, sustainability, diversity and justice to name but a few.

The event will encompass Congress Tracks covering all the major fields in management. In addition, IFSAM will host a Doctoral Consortium, and Early Career Consortium and 8 Regional Forums on the contours of management scholarship around the globe. For details on these Tracks and for guidelines on how to submit an abstract for consideration, please visit <http://www.ifsam2012.org/> or contact the IFSAM World Congress Chair, Professor Michael Morley, University of Limerick at chair@ifsam2012.org Further details on the conference are also included in the conference and events section of this newsletter.

DCU host 5th International Seminar on Positive Occupational Health Psychology Dublin, Ireland 7th-8th June 2012



Call for Abstracts

Following the success of previous seminars in Utrecht, Castellon, Trondheim and Lisbon we are pleased to invite you to Dublin, Ireland home of U2, Guinness and the literary genius of James Joyce and Oscar Wilde for the 5th International Seminar on Positive Occupational Health Psychology. This 2-day seminar will bring PhD students and junior researchers working in the field of positive occupational health psychology together in order to discuss the most recent theoretical and empirical advances in the field and to invite feedback on their own research from peers and leading experts in the field. Main themes covered will be as follows: Work engagement, theoretical frameworks (e.g., job demands-resources theory), positive interventions at work, healthy and resilient organizations, critical views on the development of positive psychology, and occupational health psychology methodological research. As the seminar is in the format of a small group meeting participant places will be limited.

The seminar will be spread over two full days which will involve presentations of research by participants, keynote presentations and workshops covering main themes in positive occupational health psychology theory, method and dissemination. Participants will present their research in a PowerPoint presentation followed by an interactive discussion with experts and peers. Participants are also asked to bring a poster of their work which will be displayed over the 2 day period for speakers, faculty and all participants to view and discuss with presenters between sessions. The programme will also include a traditional Irish social evening, which will consist of a dinner and a 'Hooley Show' of music and dancing in the highest pub in Ireland (www.jfp.ie).

We are proud to announce the following keynote speakers for the seminar:

- Prof. Dr. Arnold Bakker, Erasmus University Rotterdam
- Prof. Dr. Eva Demerouti, University of Technology Eindhoven
- Prof. Dr. Wilmar Schaufeli, Utrecht University

Abstract Submission: Abstracts of 500 words should be submitted as a Word or .pdf email attachment to pohp2012@dcu.ie

Abstract Deadline: March 16th

Registration Fees:

Early bird (before April 13th): Students- 180euro, Non Student- 230 euro
Late Registration: Students- 230 euro, Non Student- 280 euro

For further seminar information please see www.link.dcu.ie

For enquiries contact seminar organisers:

Sarah-Jane Cullinane: sarahjane.cullinane2@mail.dcu.ie or
Janine Bosak: Janine.bosak@dcu.ie

UCD Business School appoints Professor Ciarán Ó hÓgartaigh as new Dean

UCD Business School has announced the appointment of Professor Ciarán Ó hÓgartaigh as the new Dean. Ciarán's role as Dean will incorporate UCD Michael Smurfit Graduate Business School, Ireland's global business school, based in Blackrock and the undergraduate UCD Quinn School. In his new role he leads a team of over 100 faculty educating 3,000 students, while heading up a global network of over 40,000 alumni across 100 countries. Prior to this role, Ciarán was Professor of Accountancy at UCD. He chaired the Audit Committee of the Department of the Marine, Communications & Natural Resources from March 2003 until October 2006. He is a member of the Audit Committee of the Radiological Protection Institute of Ireland and Foras na Gaeilge, and led the research team which reported to the Commission on Electronic Voting on the risk and control aspects of the proposed e-voting process in 2004. Ciarán brings significant experience to the role having taught at undergraduate, graduate and executive levels in Dublin City University and, most recently, at Victoria University of Wellington, New Zealand. He has also led executive and professional education programmes for both public and private institutions. He is a former Fulbright Fellow at Northeastern University (Boston), and has been published widely in the areas of financial reporting and accounting history. He holds a BComm from NUI Galway, a DipPrAcc from NUI Dublin (UCD), a PhD from Leeds University, and is an FCA (Ireland).

WIT School of Business appoint new Visiting Professor of Finance

Professor William Forbes, University of Loughborough has been appointed as visiting professor at the AIB Centre for Finance and Business Research (CFBR), at the School of Business WIT. Professor Forbes will be engaged in co-supervision of PhDs, delivery of seminars and in the mentoring of staff within the School. He has undertaken research on market-based accounting and valuation with a particular focus on the new-economy. His work spans both statistical/econometric issues in valuing firms and policy issues raised by the new economy. He teaches courses in financial accounting, valuation and financial statement analysis and has published in Financial Management, European Financial Management and the Journal of Empirical Finance. Established in 2009 the AIB Centre for Finance and Business Research (CFBR) is a research centre within the School of Business of Waterford Institute of Technology which encompasses research on small firm finance, corporate finance and financial markets, at both theoretical and applied levels. The Centre's work involves a variety of activities, including supporting research scholarships and the organisation and hosting of seminars and workshops. It has also recently announced the establishment of a series of PhD Scholarships to encourage advanced scholarship on finance and recognise excellence in research at both undergraduate and postgraduate level.

For further information please contact Dr Sheila O'Donohoe, Director of the AIB Centre for Finance and Business Research (CFBR) at sodonohoe@wit.ie or visit www.cfbr.ie

Public Sector Leadership Report launched at NUI Galway

A report entitled Leadership in the Irish Civil Service: A 360° Review of Senior Management Capability was recently launched at NUI Galway. The report sets out findings of a recent leadership capability study at senior management level in the Irish Civil Service which was funded by the IRCHSS and led by Dr Alma McCarthy. Over 140 senior managers participated in the study from 12 Government Departments and the Office of the Revenue Commissioners with over 1,200 leadership surveys completed in total. An Taoiseach, Mr Enda Kenny, endorsed the report and states in the Foreword: "I welcome the focus of the study and the report findings which are both very timely and strategically important as we forge ahead with public sector reform and modernisation in Ireland". The report sets out the key strengths and development needs among senior civil service management. A number of sector specific constraints on effective leadership are highlighted by senior management including: the risk averse context of the public sector; the rigidity of public sector structures; poor internal communications; the challenge of managing resources effectively; the constraints on recruitment, selection and promotion; and the lack of systems to enforce accountability. The report highlights that there is an acute and well-articulated need for reform and leadership expressed by senior civil servants. The report concludes by setting out the key recommendations for public sector leadership development.



(from L-R) Dr James Browne, President, NUI Galway; Dr Alma McCarthy (Report Author), Cairnes School of Business and Economics, NUI Galway; Dr James Cunningham, Director of Institute for Business, Social Science and Public Policy, NUI Galway.

DATES FOR YOUR DIARY

The 11 World Congress of the International Federation of Scholarly Associations of Management



Kemmy Business School, June 26th-29th

Track deadline – March 5th

Doctoral and Early Career Consortium – March 19th

Visit: www.ifsam2012.org/

EURAM Annual Conference

June 6th-8th 2012

Rotterdam School of Management,
Erasmus University

Visit: www.euram-online.org

Annual Meeting of the US Academy of Management

The Informal Economy August 3-7, Boston Massachusetts

Visit: <http://annualmeeting.aomonline.org/2012/>

IAM Annual Conference Event



15th Irish Academy of Management conference at NUI Maynooth
from the 5th – 7th September, 2012

Transforming Management Research and Education

Visit <http://iamireland.ie/conference>

Call for papers: 26th Annual Conference of the British Academy of Management



Management Research Revisited: Prospects for Theory and
Practice 11-13th September 2012, Cardiff Business School

Visit: www.bam.ac.uk/



IRISH ACADEMY OF MANAGEMENT

Items for inclusion in IAM newsletter

Our newsletter is emailed on a bi-annual basis and aims to keep you, our members, updated on current activities and future planned events. We work in close collaboration with EURAM so that we may include updates and news on items from our European Academy. Soon we will have completed work on our website so that we can continue to engage and interact with you on issues of importance to the future direction of management research, education and learning. If you have news items that are of interest to our members please send them to dharrington@wit.ie

IAM Council

The following are the current Officers:

Chair	Dr. Alma McCarthy, National University of Ireland, Galway
Treasurer	Dr. Noel Harvey, Galway-Mayo Institute of Technology
Secretary	Dr. Teresa O'Hara, Royal College of Surgeons in Ireland
Membership Officer	Prof Denis Harrington, Waterford Institute of Technology

The other members of the council are:

<i>Council Member</i>	<i>Institution</i>	<i>Council Member</i>	<i>Institution</i>
Dr David Collings	NUI Galway	Dr Nola Hewitt-Dundas	QUB
Dr Edel Conway	DCU	Prof Jimmy Hill	NCI
Dr Christine Cross	UL	Carol Kelleher	UCC
Dr Colette Darcy	NCI	Dr Margaret Linehan	CIT
Dr Shirley Davey	UU	Dr Joe MacDonagh	IT Tallaght
Prof Robert Galavan	NUI Maynooth	Dr Alma McCarthy	NUI Galway
Prof Paddy Gunnigle	UL	Prof Mike Morley	UL
Dr Phil Hanlon	DIT	Dr Teresa O'Hara	DCU
Prof Denis Harrington	WIT	Dr Michelle O'Sullivan	UL
Dr Noel Harvey	GMIT	Prof Bill Roche	UCD

Useful Links

European Academy of Management - www.euram-online.org

Academy of Management (AoM) - www.aomonline.org

Australian and New Zealand Academy of Management (ANZAM) - www.anzam.uts.edu.au

British Academy of Management (BAM) - www.bam.ac.uk

Central and East European Management Development Association (CEEMAN) - www.ceeman.org

Italian Academy of Management (AIDEA) - <http://www.accademiaaidea.it/>