



Newsletter



A NOTE FROM THE IAM CHAIRPERSON, Dr Margaret Linehan

Dear Irish Academy of Management Members,

I would like to extend a warm welcome to you to this edition of our newsletter. As usual, the highlight event of our year is our annual conference, and the 2015 conference certainly exceeded our expectations. This year the conference chair was Dr Alma McCarthy, and Alma and her team in the J.E. Cairnes School of Business & Economics at NUI Galway worked tirelessly over many months to ensure that the conference was a great success. I would like to express our sincere gratitude to Alma and her team who organized a most enjoyable few days, both academically and socially. A unique social aspect of the conference this year was the tasting of the famous Galway oysters, professionally and skilfully opened by Michael Moran from 'Moran's on The Weir', who holds multiple world and European oyster-opening championship titles. Sincere thanks to Michael for providing such a memorable experience, particularly for our overseas delegates.

The conference attracted over 230 delegates from 18 countries worldwide, which now makes the conference truly international. We were privileged to listen to keynote speakers such as Professor Andrew Pettigrew, Professor Roy Green, Professor Sarah Moore, Professor Tony Dundon, along with 150 research presentations. Another highlight of the conference is the annual doctoral colloquium, and this year the colloquium attracted a large number of doctoral students from Ireland and from further afield who are at various stages of their study. I would like to acknowledge the work of doctoral colloquium co-chairs, Professor James Cunningham and Dr Eugene Hickland for creating an atmosphere of engagement and encouragement for all present.

A further development for the Academy is our movement to online publishing of the Irish Journal of Management. I would like to invite you to submit papers for peer review to our co-editors, Professor Edel Conway (edel.conway@dcu.ie) and Dr Jonathan Lavelle (jonathan.lavelle@ul.ie).

Our special interest groups (SIGs) are becoming increasingly active, and if you have not already signed up for any of these, I would encourage you to do so; membership of these groups is free. Further information is available on www.iamireland.ie.

We are already looking forward to our nineteenth annual conference, which will be hosted by UCD College of Business, at the UCD Michael Smurfit Graduate Business School, from 31 August to 2 September 2016. The conference chair is Dr Colm McLaughlin. It is fitting that we will meet in Dublin, as the 2016 commemorations of the 1916 Easter Rising invite us to remember our past and imagine a better future. As part of these commemorations, our 2016 conference will examine ethics in business – past, present and future. The theme of the conference is 'Ireland 2016: Re-imagining business and the role of ethics'. I hope to get the opportunity of meeting you there. Thanks in advance to Colm and Professor Bill Roche for agreeing to host us on this very special year.

Finally, my renewed thanks to each member of the Irish Academy of Management Council who give so readily of their time and it is a real pleasure to be working with such a professional group.

With Kind regards,

Dr Margaret Linehan
Chair, Irish Academy of Management

18TH ANNUAL IRISH ACADEMY OF MANAGEMENT CONFERENCE 2015

"Towards Socially Responsible Management?"

2-4 September 2015, J.E. Cairnes School of Business and Economics, NUI Galway

Remarks from the Conference Chair, Dr Alma McCarthy

The J.E. Cairnes School of Business and Economics at the National University of Ireland, Galway (NUI Galway) was honoured to host the 18th Annual Irish Academy of Management conference and Doctoral Colloquium 2-4 September 2015. Over 230 delegates from 18 countries worldwide attended 2015 IAM conference at NUI Galway and nearly 150 research presentations were made during the programme. The conference theme was 'Towards Socially Responsible Management?' which examined key issues and debates regarding the future of management in its broadest sense using a multi-stakeholder approach.

One of the IAM conference highlights was the plenary roundtable discussion examining 'the future of management education and research impact' with panellists from Australia, the UK and Ireland including: Professor Roy Green, Dean of the University of Technology Sydney Business School; Professor Andrew Pettigrew, Professor of Strategy and Organisation at Saïd Business School and Senior Golding Fellow at Brasenose College, both at the University of Oxford; Professor Sarah Moore, Chair of the National Forum for the Enhancement of Teaching and Learning in Higher Education, Vice President for Teaching and Learning in UL; and Professor Tony Dundon, Professor of Human Resource Management and Employment Relations, NUI Galway. This session was chaired by Professor Kieran Conboy, Dean of the College of Business, Public Policy and Law at NUI Galway.



Prof Kieran Conboy, Dr Alma McCarthy IAM Conference Chair, Prof Tony Dundon, Prof Sarah Moore, Prof Andrew Pettigrew, Dr Margaret Linehan IAM Chairperson, Prof Roy Green.

DOCTORAL COLLOQUIUM

The conference was preceded by a Doctoral Colloquium which provided doctoral students from Ireland and internationally the opportunity to meet and exchange ideas and knowledge.

Four national and international keynote speakers provided participants with key insights to assist PhD students with overcoming theoretical and methodological issues in completing their PhD theses, while two of the doctoral colloquium keynotes focused on how PhD students can build successful international academic careers.

The conference keynote address was delivered by Professor Andrew Pettigrew, Professor of Strategy and Organisation at Saïd Business School at the University of Oxford. Professor Pettigrew's address examined the impact leaders have on organisational performance and highlighted some key issues including the increase in leadership churn and reduced CEO tenure as a challenge for organisations.

I would also like to thank the conference sponsors: Fáilte Ireland; The Whitaker Institute, NUI Galway; the J.E Cairnes School of Business and Economics, NUI Galway; and Moran's the Weir.

The feedback from the conference has been very positive with many commenting on the quality of paper submissions and presentations over the three day event. Our sincere congratulations go to all our award winners, particularly to Margaret Downes, our T.K. Whitaker Award winner and to Prof Roy Green on his inauguration into the Fellowship of the Academy.

With sincere thanks to Dr Andrea McNamara, Conference Manager.

Finally I would like to extend my thanks to all those who assisted in so many ways in making the conference a success, including the track chairs, session chairs, colleagues in the Academy and the NUI Galway organising committee.

Best wishes

Dr Alma McCarthy

Chair, 18th Annual Irish Academy of Management Conference



Doctoral Colloquium keynote speakers (left to right): Prof Mark Saunders, Surrey Business School, UK; Prof Pamela Sharkey-Scott, Maynooth University; Prof Jan Cleveland, Colorado State University, USA; and Prof Geoffrey Wood, Dean, Essex Business School UK & Co-Editor of the Association of Business Schools' Academic Journal Guide 2015 (formerly ABS).

The doctoral colloquium was chaired by Prof James Cunningham and Dr Eugene Hickland.

DELEGATES AT THE IRISH ACADEMY OF MANAGEMENT CONFERENCE, 2015



Delegates enjoying the welcome reception



Keynote panelists in action



Tasting of the famous Galway oysters, Michael Moran from 'Moran's on The Weir'



Delegates enjoying the conference dinner reception



Delegates enjoying the conference dinner



Overall best paper award (left to right): Madison Hanscom (Colorado State University), Jeanette Cleveland (Colorado State University) & Margaret Linehan IAM Chairperson

BEST PAPER AWARD WINNERS AND SPONSORS

Track	Authors	Sponsor
Accounting, Finance & Corporate Governance	Mary Barrett (NUI Galway), Barbara Flood (DCU) & Bernard Pierce (DCU)	Smurfit Business School, UCD
Healthcare & Public Sector Management	Teresa Waring (Newcastle Business School, Northumbria University) & David Wainwright (Newcastle Business School, Northumbria University)	The Learning, Innovation & Knowledge Research Centre (LINK), Dublin City University (DCU)
Human Resource Management	Jeanette Cleveland (Colorado State University) & Madison Hanscom (Colorado State University)	Cairnes Business School, National University of Ireland (NUI) Galway
Industrial Relations (The Teresa Brannick Award)	Tom Turner (UL) & Michelle O'Sullivan (UL)	Irish Association for Industrial Relations
Information Systems & Technology Management	Grace Kenny (DCU) & Regina Connolly (DCU)	School of Business, Athlone Institute of Technology
Innovation, Entrepreneurship & Small Business Management	Vanessa Diaz (DCU), Eric Clinton (DCU) & Catherine Faherty (DCU)	School of Business, Letterkenny Institute of Technology
International Business & Management	Daniel Spellman (Rollins College, USA) & Jim Johnson (Rollins College, USA)	Dublin Institute of Technology (DIT)
Leadership & Organisational Behaviour	Janine Bosak (DCU), Jeremy Dawson (Sheffield University Management School) & Patrick C. Flood (DCU)	Kemmy Business School, University of Limerick (UL)
Marketing & Services Management	Ethel Claffey (WIT) & Mairead Brady (TCD)	Business School, National College of Ireland (NCI)
Strategic Management	Kasun Chandrasekara (Edinburgh University Business School), & Richard Harrison (Edinburgh University Business School)	Maynooth University School of Business
Sustainable & Responsible Business	Felicity Kelliher (WIT), Elaine Aylward (CIT) & Patrick Lynch (WIT)	University College Cork (UCC)
Teaching, Learning & Education	Vishwanath Baba (McMaster University)	School of Business, Cork Institute of Technology (CIT)
Tourism, Hospitality & Food	Arthur Kearney (WIT), Felicity Kelliher (WIT) & Denis Harrington (WIT)	School of Humanities, Cork Institute of Technology (CIT)
Doctoral Colloquium - Postgraduate Paper	Lisa O'Riordan (CIT), Aisling Ward (CIT) & Margaret Linehan (CIT)	Galway-Mayo Institute of Technology (GMIT)
Overall Best Paper Award	Jeanette Cleveland (Colorado State University) & Madison Hanscom (Colorado State University)	Waterford Institute of Technology (WIT)

IAM AWARD RECIPIENTS 2015

The 2015 IAM Awards ceremony took place as part of the IAM conference dinner on September 3rd in the Hotel Meyrick Hotel on Eyre Square in Galway. An excellent conference was organised by Dr Alma McCarthy and her team in NUI Galway and a wonderful conference dinner was the culmination of the first day of papers.

Margaret Downes was the recipient of the Whitaker award, for a lifetime and exceptional contribution to management in Ireland, and Professor Roy Green was the recipient of fellowship of the IAM, which is for a member who has made a substantial contribution to the IAM and to the academic discipline of management in Ireland.

WHITAKER AWARD

The IAM conference dinner attendees in Galway this year were told by the Whitaker Award recipient, Margaret Downes that her advice to a young woman starting out in business today would be to “be yourself, be authentic and stand by your values and your principles”. Wise words from a successful business practitioner, and ones which could easily apply to all in business today.



Margaret Downes receiving the TK Whitaker Award from Dr Margaret Linehan, IAM Chairperson at the 2015 IAM Awards ceremony.

In the award citation for Margaret Downes, the Chair of the Awards sub-committee, Dr Joe MacDonagh, outlined some of the many reasons why she was a worthy recipient of the Whitaker award. Besides being the only woman president of the Institute of Chartered Accountants, she was in many ways a trailblazer for more recent generations of women in business. A former partner with the firm of Coopers and Lybrand, she was one of the first women to be appointed to the board of a major Irish bank when she was appointed to the Court of Directors of the Bank of Ireland, of which she subsequently became Deputy Governor. For many years she was regarded by many in the business and in the media as the foremost Irish businesswoman. Irrespective of her gender, in her own right she has been a leading force in Irish business.

Dr MacDonagh said that it was easy to forget, given current legislation and given the awareness of diversity and inclusiveness, how difficult it was for her to become a leader of the accounting profession and how she paved the way for what many women take for granted in modern Irish business circles. He said that she has had a distinguished career in Irish business and has served as an important role model for Irish women in business and so she was presented with the IAM's Whitaker Award for 2015 by the IAM Chair Dr Margaret Linehan. In accepting the award she said it was important to be authentic, to know your values and to know what you stood for and she emphasised this for all the women in business today.

IAM FELLOWSHIP AWARD

Following on from this was the award of IAM Fellowship to Professor Roy Green (University of Technology Sydney), a former Chair of the Irish Academy of Management who is currently Dean of the Business School at the University of Technology Sydney. Professor Green graduated from the University of Adelaide and gained his PhD from the University of Cambridge, where he was also a Research Fellow. He has worked in universities, business and government in Australia and overseas, including as Dean of the Macquarie Graduate School of Management and here in the Business School at the National University of Ireland, Galway.

Dr MacDonagh, in delivering the award citation, pointed to the substantial role Professor Green played in the development of the understanding of the role of business and of management education in Ireland's and Australia's economies. Dr MacDonagh pointed to Professor Green's personal qualities, which have engendered respect and affection from those who worked with him. In particular that many think he is a person of great vision, who is able to create waves, positively, in dreaming up big ideas and big projects. An example of this was his asking the world renowned architect Frank Gehry to design the striking new Business School in the University of Technology in Sydney.

In receiving the award of IAM Fellowship from IAM Chair Dr Margaret Linehan, Professor Green acknowledged the great affection he had for all those people with whom he worked and the regret he had that he couldn't have stayed in NUIG and Ireland longer.



Prof Roy Green receiving the IAM Fellowship Award from Dr Margaret Linehan, IAM Chairperson

The administration and successful completion of the IAM awards would not have been possible without the assistance to Dr MacDonagh of the IAM awards sub-committee - Dr Christine Cross, Professor Paddy Gunnigle and Professor Mike Morley. The 2016 awards scheme will be opening soon and details of same are contained elsewhere in this newsletter. Nominations from members for both awards would very welcome.

SPECIAL INTEREST GROUPS (SIG) UPDATE

The Sharing of Experience and Research Relating to the Teaching of Management

IAM Teaching and Learning SIG event hosted by National College of Ireland, 29th April 2015

The Irish Academy of Management hosted its first Teaching and Learning Seminar at the National College of Ireland on April 29, 2015. Titled 'The Sharing of Experience and Research Relating to the Teaching of Management' the seminar was a great success with a good number of people attending and a wider diaspora accessing the Seminar online.

Speakers included: Dr. Mary Fitzpatrick and Dr. Conor Carroll from the University of Limerick, Dr. Simon Stephens from Letterkenny Institute of Technology, Dr. Claire Gubbins from Dublin City University and Prof. Gary Davies from the University of Manchester.

On the day, a Special Interest Group (SIG) in Teaching and Learning was established. This is the fourth SIG to be established by the IAM. The seminar was funded by the National Forum for the Enhancement of Teaching & Learning in Higher Education.



Pictured above: Dr. Conor Carroll from University of Limerick delivered the talk "Challenges in Writing Irish Management Case Studies" at the recent IAM seminar on Teaching and Learning at the National College of Ireland (NCI) in Dublin. He is pictured here with Dr. Noel Harvey of Galway-Mayo Institute of Technology, who chaired the session.

The 2nd annual management teaching and learning seminar (funded by the National Forum for Teaching and Learning) will take place at National College of Ireland (NCI) Dublin on Friday April 8th 2016. The seminar will focus on "Innovative Assessment approaches in Business Schools". The 2016 seminar will again be an open event, free of charge, and video-conferenced. Anyone interested in presenting at the day-long seminar can contact Dr Simon Stephens at simon.stephens@lyit.ie.

To join the SIG in Teaching and Learning, please contact either Dr. Noel Harvey at noel.harvey@gmit.ie, or Dr. Simon Stephens at Simon.Stephens@lyit.ie

Paper Development Workshop

IAM International Business SIG event hosted by NUI Galway, May 18th 2015

A successful paper development workshop was hosted by NUI Galway on Monday 18th May and was organised by Dr Josephine Igoe, Discipline of Management, JE School of Business & Economics, NUI Galway. Professor Rajneesh Narula, The John H Dunning Chair of International Business at Henley Business School, facilitated this 6 hour International Business paper development workshop. The workshop had paper presentations by attendees from University College Dublin, Dublin City University, Dublin Institute of Technology, Galway-Mayo Institute of Technology and NUI Galway.

The workshop was kindly supported by the Irish Academy of Management and Whitaker Institute, NUI Galway.

'Work Employment & Organisation in the Euro Crisis' Roundtable

WEO SIG Event, IAM Annual Conference, NUI Galway, Sept 2015

The WEO Sig held an interesting and informative round-table meeting at the Annual Conference on the subject 'Work, Employment and Organization in the Euro Crisis'. The meeting was chaired by Dr Michelle O'Sullivan and there were contributions from Prof Paul Teague, QUB, Dr Roland Erne, UCD and Dr Stavroula Demetriades, Eurofound.

Prof Bill Roche, the Convenor of the WEO SIG, presented the following annual report on the SIG's activities during 2015: Following a very successful meeting convened in DCU in by Dr Brian Harney in December 2014, the 2015-2016 winter meeting of the SIG will be hosted by the School of Management at Queen's University Belfast. The subject will be the impact of HR strategies on job quality.

Following consultation with members of the SIG organizing group in attendance at the DCU event, it was thought advisable not to proceed with another meeting in Spring 2015, as originally envisaged. Colleagues felt that this would have over stretched the SIG network at this stage of its development, especially by calling on a number of people to present at multiple SIG events. The SIG needs to consider the frequency and focus of future WEO events. Should we plan to hold two events outside of the annual conference, and, if so, what should be the nature of these events? Should one be a research seminar or mini-conference and the other be devoted to teaching & learning, careers, methods, issues affecting the disciplines etc.?

Thanks to all colleagues who so generously contributed to the work of the SIG since it was established and to the Council and officers of the Irish Academy of Management for their enthusiastic support.

Strategy SIG at TCD – Twitter and Advance in Data Driven Strategy

IAM Strategy SIG event hosted by Trinity College Dublin, June 2015

In June Trinity College Dublin welcomed back one of its graduates, Dr Michael Carney, to deliver the keynote Strategy SIG talk. He presented an insightful review of the many ways organisations that are leveraging the advances in data driven strategy. Before the session he posed the question:

“What would you do if you knew what people were thinking anywhere in the world, on any topic, at any moment in time”?

While most of us think of Twitter as a place to share thoughts, Michael explained the exciting developments in analytics that allow organisations to use these feeds to monitor reactions to their, brands, products and announcements. There was also great interest in the use of Twitter as a data source for research. Getting started at the entry level is fairly straightforward. There is a range of excellent, often free tools, available. Indeed Twitter's own analytics can be a good place to start. Hootsuite is a good all round platform and Topsy is a great way to track topics over time. Going beyond the basics requires more specialised access and indeed knowledge. IAM is extremely lucky to have Professor Theo Lynn from DCU in its ranks. Professor Lynn and his team are leading the way in research capability in this area.



Dr Michael Kearney has regional responsibility for Twitter's inventory. Michael holds a PhD in Computer Science from TCD where he studied Machine Learning approaches to predicting degrees of uncertainty in volatile fat tail distributions, prior to working for Google, Bain and Co. London and Twitter.

The second part of Michael's talk dealt specifically with Twitter and its own approach to strategy. It is interesting how thoughts on strategy have changed over time. Well gone are the days of the secret bound copy of the strategy in the C suite. Michael delivered an open and fulsome description of Twitter's strategy, a decision supported by the company who want people to understand their approach. Working through the objective, scope and competitive advantage of Twitter, built on its access to real time public conversation. To give some understanding of the decision making process he examined the fit of business extensions into Vine and Music Subscription services, with a very honest account of the challenges and opportunities. One aspect I found particularly interesting is how Twitter had shifted its concept of reach. While there are somewhere in the region of 250m active logged in users each month, taking account of logged out users accessing Twitter doubles that number and it explodes to 185B+ impressions per quarter when syndication is considered. Over the journey he brought us to the three key strategic thrusts Twitter, simplified to one strengthen the core user experience, two reduce barriers to consumption, and three develop new apps and services.



Participants at the Strategy SIG event.

Some of the slides from the presentation have been made publicly available and are on the Strategy SIG section of the IAM website at www.iamireland.ie/signs/strategic-management.html.

Special thanks go to Padraic Regan and Jim Quinn in TCD for all of their support and hospitality to make this a possible, and of course Dr Michael Carney.

**For further details on all Special Interest Groups and upcoming events, please see:
www.iamireland.ie/signs.html**

A MESSAGE FROM UNIVERSITY COLLEGE DUBLIN, HOST OF THE 2016 IRISH ACADEMY OF MANAGEMENT CONFERENCE

Business Schools and the Good Society

Chairs and Appointments Announced as the UCD College of Business Enters a New Phase of Development at Home & Overseas



Ciarán Ó hÓgartaigh
Principal, UCD College of Business
& Dean, UCD School of Business

I was recently interviewed by the business schools' website Poets & Quants and afterwards the interviewer commented that he was pleasantly surprised that a business school would see itself as contributing to society – rather than just educating business students. I in turn was surprised as, in UCD Business, we see it as axiomatic that we connect with and contribute to the society of which we are a part – rather than apart.

UCD College of Business comprises four student experiences: UCD Lochlann Quinn School of Business, UCD Michael Smurfit Graduate Business School, UCD Smurfit Executive Development and overseas programmes in Singapore, Hong Kong and Sri Lanka. As Ireland's largest and – others tell us – leading business school, we have a responsibility to shape a better world through our research and our students. With that in mind, we cherish and actively support diversity in the perspectives our faculty bring to their research and to the classroom. This has led organically to the development of a cluster of research interests and a set of undergraduate and graduate modules in, for example, business and society.

In turn, before the end of 2015, we will be advertising a Professorship in Business & Society (along with three more in International HRM/ HRM, in Marketing and in Strategy & Entrepreneurship). The broad framing of the Business and Society Chair is consciously intended to reflect a consideration of broad and diverse perspectives and a recognition of the link between business and the good society (to borrow from Shiller). We also have an opportunity to further build an international reputation from Ireland and for Ireland in areas where Ireland and UCD has both strengths and needs. We are a 'full service' business school in the sense of having a critical mass of research and teaching in the core disciplines of business. This results in a wide portfolio of programmes, particularly at Masters level. More recently and building on collaborations across UCD, we have been extending this portfolio by offering programmes in the Business & Biotechnology, Food Business Strategy and Business Analytics. These programmes are proving attractive to graduates of biotechnology, food and agricultural science and maths & stats and allow us to extend our market beyond business graduates alone.

A further benefit is that they connect with and codify wisdom in these industries and make for much closer and more meaningful working relationships with business and society. New chairs in the Business of Biotechnology (Jan Rosier) and Business Analytics (Michael O'Neill) are also supported by the generous philanthropy of Élan (now Perrigo) and ICON respectively.

Nearly 50% of the students in the UCD Smurfit School are international. Our thinking is that students in Boston, Berlin or Beijing contemplating graduate studies in biotechnology, food or digital business – or more generally – will have Ireland on their radar as a country which is known for these areas and will gravitate towards UCD Business because we have considerable research and teaching interests in these areas. This adds to the talent pool in Ireland, develops the next generation of leadership and weaves an educational eco-system that helps embed these industries in Ireland.

We are also seeking to reimagine business and business education. In this context, our students tell us that they want more presence, more face-to-face, rather than less. In a world where they feel increasingly connected – but only superficially, and therefore increasingly disconnected – students tell us that they value the social, the network and the group. This will demand more agility and flexibility in how we engage with our students and other stakeholders. We have initiated the Future of Learning Project to give a focus to this debate, again funded through the generosity of an external donor.

Given the diversity of our activities, 70% of our annual funding is from sources other than the taxpayer. We generate net export revenues of over €17 million. This has afforded us the opportunity to grow our faculty in challenging times, recruiting 30 new faculty in the last three years. More importantly, we have the opportunity to educate the next generation of business leaders who will hopefully leave the world as a better place than how they found it. As we know, good business can create a better society – and bad business can have egregious consequences for the lives of ordinary people.

Several years ago, a student approached me on our BComm Open Day. She said that she was considering studying medicine as, in medicine, she could cure people. How could she cure people by studying business? We need more students like her in business ... and to ask ourselves this question every now and again.

We look forward to welcoming the Annual Conference of the Irish Academy of Management to the UCD Michael Smurfit Graduate Business School in 2016 on the theme of re-imagining business and the role of ethics.



RECENT EVENTS, PUBLICATIONS, SPECIAL ISSUES & AWARDS

Professor David Collings of DCU wins prestigious award



Professor David Collings of Dublin City University Business School has been named as one of the Most Influential Thinkers in HRM by HR Magazine. This was the 10th anniversary of HR Magazine's HR Most Influential ranking, the definitive annual list that celebrates the most influential thinkers in the field of people strategy. The list was unveiled at an exclusive event in Claridge's Hotel in London in September. It was David's second time appearing on the list. His research and consulting have been particularly influential in the areas of global mobility and talent management over recent years. The full list is available at <http://www.hrmagazine.co.uk/hr-most-influential/thinkers>

Dr Felicity Kelliher of Waterford Institute of Technology appointed to the Irish Research Council



Dr Felicity Kelliher, of WIT School of Business, has been appointed as a member of the Irish Research Council by the Minister for Skills, Research and Innovation, Damien English, TD. Speaking of her appointment Dr Kelliher said: "The Irish Research Council supports promising researchers in various disciplines and plays a key role in promoting research-led leadership, excellence and creativity. It seeks to enable and sustain a vibrant research community in Ireland, in order to address the broad skills and research needs within society and I am honoured to be appointed to this role."



Dr Graham Heaslip, School of Business, Maynooth University, and his colleague Dr. Elizabeth Barber from the School of Business, University of New South Wales Australia, have received the prestigious 2014 Outstanding Paper Award from the Journal of Humanitarian Logistics and Supply

Chain Management for their work on "Using the military in disaster relief: systemising challenges and opportunities".

The stringent evaluation criteria for this award includes intellectual merit, presentation quality, rigour in theory, methodology, analysis and empiricism and recognise research that is likely to have a long-lasting impact on the field of humanitarian logistics research. The evaluation and review committee for the Journal of Humanitarian Logistics and Supply Chain Management concluded unanimously that the Heaslip and Barber paper was the best paper out of the 2014 journal publications that they analysed. The paper can be seen at: www.emeraldinsight.com/doi/abs/10.1108/JHLSCM-03-2013-0013

DCU Academic Wins Prestigious International Award



Congratulations to Dr. Paul Davis, DCU Business School, who was awarded the prestigious President's Award from the International Federation of Purchasing and Supply Chain Management (IFPSM). The award is in recognition of Paul's contribution to professional standards in education. Paul received his award at the recent IFPSM World Summit in Barcelona.

Discourse Analysis seminar

Dr. Brendan K O'Rourke of the School of Marketing in the College of Business addressed a seminar entitled "Discourse Analysis, Business and Society" on Thursday 8th October at the Institute of Technology Tallaght. Dr O'Rourke is a Dublin Institute of Technology (DIT) Research Fellow and the Chair and Director of the "Business, Society & Sustainability" Research Centre and Co-Founder and Co-Chair of the Discourse Analysis Group, each at DIT. The seminar was of particular interest to those conducting qualitative analysis as part of their research. It is hoped that this will be the first of a number of similar research seminars held between IT Tallaght and DIT. Please contact Dr Joe MacDonagh (joe.macdonagh@it-tallaght.ie) for further details.



Maynooth University awarded H2020 grant to examine the effectiveness of EU mission in Afghanistan

Professor Robert Galavan, School of Business and Dr Kieran Doyle, Kennedy Institute, Maynooth University are leading a substantial piece of research funded by the European Commission under H2020 to examine the effectiveness of EU missions. The consortium will examine many of the EUs current missions and operations that are active under the Common Security and Defence Policy to establish their capabilities and identify means of improvement. The Maynooth team will soon expand with the hiring of a full time research fellow and a Jean Monet postdoctoral scholar. Their focus will be in the very challenging EUPOL mission in Afghanistan. Probably few people will know that several Irish former military and Garda personnel have worked in this mission and made an enormous contribution. The consortium project, which has just started will run for three years and has a total budget of €2.1m. See: <http://ieceu.maynoothuniversity.ie> for further details.

DCU leading €5.1m health procurement project



DCU Business School academics, Professor Regina Connolly and Dr Paul Davis, have been successful in attracting large EU funding in relation to the MAGIC Post-Stroke Project, which aims to enable significant change in the delivery of health and social care services for patients post stroke. The consortium has

recognised a significant gap in care associated with the recovery and needs of many of the 508 000 new post stroke EU citizens each year. Demographic changes are such that health and social care systems are failing to keep pace with demand and are not fit for purpose. Professor Regina Connolly explained, "By working in new ways and by reengineering systems with novel, innovative technology and solutions, we can think differently about our approach to care and improve the well-being of patients, optimising the opportunity for recovery post stroke. Presently one third of all stroke patients are discharged from hospital with a significant change to life-style, well-being, health status & independence yet community health and social care services do not enable patients to make a sufficient recovery post stroke." The total cost of the project will be in excess of €5.1 million with over 70 % funded by H2020, the EU's programme for research and innovation. Partners include the University of Ulster, the UK Regional Health and Social Care Board, Invest NI and partners in the Czech Republic, Denmark, Finland, Italy, Luxembourg and Spain.

The Routledge Companion to Non-Market Strategy by Thomas C. Lawton was released earlier this year. Further details can be found at <https://www.routledge.com/products/9780415712316>

New publication in Organisational Behaviour

Do first impressions last? Why do some people love their work and others don't? Will a pay rise motivate everyone to work harder? Organizational Behaviour: An Introduction answers all of these questions and more,



showing how research into human behaviour can be applied in the workplace. This innovative new text assumes no prior work experience, instead asking you to draw on everyday occurrences and complete a range of activities to deepen your understanding of core topics such as personality, perception and motivation. With a focus on developing critical thinking and key skills useful to all future managers and employees, it offers a refreshingly concise introduction to organizational behaviour, outlining all of the key concepts and taking a thematic approach to explain how they can be applied together in practice. Innovative skills development exercises and video content demonstrate the relevance of the subject to students' future lives and careers. This book published by Palgrave Macmillan and authored by Christine Cross and Ronan Carbery of University of Limerick will be released in February 2016.

President's Award for Excellence in Teaching and Learning



Dr Brian Harney was the recipient of the Dublin City University President's Award for Excellence in Teaching and Learning 2015. Based on nominations from students and colleagues, 23 staff were shortlisted with Brian selected by a panel as the overall winner in the academic category.

Dr Eric Clinton from DCU Business School and the Centre for Family Business received a special award for distinctive approaches to assessment and feedback.

CALL FOR SUBMISSIONS & APPLICATIONS

John McCale Appointed as Director of the Whitaker Institute, NUI Galway



Congratulations to Professor John McHale, who has recently taken over from Dr. James Cunningham as the director of the Whitaker Institute at NUI Galway. John is also Established Professor of Economics in the School of Business and Economics and Chair of the Irish Fiscal Advisory Council, and previously held appointments at the Queen's School of Business, Ontario and at Harvard University. He is currently a member of the National Economic and Social Council and Vice President of the Irish Economics Association.

The Whitaker Institute for Innovation and Societal Change is the major structure for supporting research in business and the social sciences at NUI Galway. Inspired by the themes that motivated Dr. T.K. Whitaker's own life's work, the Institute has identified three major themes in its new strategic plan in which it plans to be a national and international leader: business, innovation and economic development; public-sector innovation and reform; and sustainable and inclusive societies. Supporting these themes, the Institute has a range of well-established and emerging multi-disciplinary research clusters focused on evidence-based policy and practice.

The Institute supports its members through such activities as specialised training, assistance throughout the funding and publication cycles, and an active brownbag seminar series. It also aims to maximise the impact of research through such channels as a Whitaker Policy Brief Series, annual conferences on the main Whitaker themes, social media such as podcasts, and a Whitaker Lecture Series.

For further information, please see: <http://whitakerinstitute.ie/> or contact John at : john.mchale@nuigalway.ie

INVITATION TO SUBMIT



The Irish Journal of Management is the leading national journal for management research in Ireland. The journal, which is peer reviewed, features in both the Association of Business School (ABS) and Australian Research Council (ARC) journal rankings. The editors welcome submissions from scholars researching in the broad discipline of management. This includes research papers (conceptual papers, literature reviews, critiques, quantitative and qualitative studies), teaching submissions (e.g. case studies, contributions on pedagogical issues), and book reviews. Submissions for Special Issues on topics relevant to the discipline will also be considered.

If you have a query about the suitability of a paper for the Irish Journal of Management, please contact the editors at ijm@ul.ie

'STRATEGY MATTERS', NEW ROUTLEDGE BOOK SERIES - CALL FOR CONTRIBUTIONS

Dr Thomas Lawton invites proposals to 'Strategy Matters', a new Routledge book series. The target audience is executive MBAs and reflective practitioners and all aspects of strategic management will be covered. Books can be single or co-authored but not edited. Contributions from academics who draw on a body of scholarship they have produced with the intent of writing a book that is accessible to a wider audience are particularly welcomed.

Interested parties can email Dr Lawton at: thomas.lawton@open.ac.uk.

CALL FOR SUBMISSIONS & APPLICATIONS

TEAGASC 3 YEAR PHD WALSH FELLOWSHIP €22,000 PER ANNUM



“Sustainability and Consumers’ Use of Mobile Technologies in Food Related Search and Engagement”

Walsh Fellowship Number: 2014054

Background

Figures released in early 2015 indicate that smartphone penetration in Ireland is at 61% and rising. Evidence indicates that 86% of adults have access to on-the-go online devices with smartphone and tablet users spending up to three hours a day online browsing personal interests (Eircom Sentiment Survey; Digital Times). These devices, sometimes referred to as optical recognition systems (OCR), have become an integral part of consumers' lives. The functionality offered by these technologies facilitates immediate and direct contact between consumers, companies and brands via a product's packaging through a variety of mechanisms such as Quick Recall codes (QR), augmented reality (AR) applications, in addition to proliferating social media networks.

The purpose of this research is to identify where, when and why consumers use these devices to search for food and sustainability related information and to engage with food brands, companies and other food stakeholders. By establishing this knowledge, and understanding the nature of content sought and how it is used, it is intended to provide food companies and other stakeholders with the evidence-based insight required to facilitate and strengthen customer engagement while informing marketing communication, social media activation, packaging and brand development strategies.

Requirements

Applicants should:

- have an excellent primary degree (First or Second Class Honours Grade 1) or Masters in an appropriate discipline (e.g. Food Marketing, Agri-business, Marketing, Management, Economics, Commerce, Applied Psychology);
- demonstrate a keen interest and understanding of the use of social media and mobile technology;
- have excellent communication skills including good writing ;
- be highly self motivated, with the capacity to work both individually and as part of a project team;
- be prepared to undertake fieldwork using a range of data collection techniques.

Award

This three year Teagasc Walsh Fellowship forms part of a joint research project between the Department of Agrifood Business and Spatial Analysis, Teagasc and the Department of Food Business and Development, University College Cork. The student will be based at the Teagasc Food Research Centre at Ashtown, Dublin 15 and will be registered at University College Cork. The Fellowship will start as soon as possible after 1st of January 2016 when the most suitable candidate is appointed. The fellowship provides an annual stipend of €22,000. University fees, currently €5,770, are deducted from the stipend which is tenable for up to 3 years. The Fellow will initially register for a Masters by Research with the intention to convert to a PhD.

Further Information/Applications

Dr Maeve Henchion, Dept. of Agrifood Business and Spatial Analysis, Teagasc, Food Research Centre, Ashtown, Dublin 15, Ireland. Phone: +353 (0)1 8059515 email: maeve.henchion@teagasc.ie

Dr Alan Collins, Dept. Food Business and Development, University College Cork, Cork, Ireland
Phone: +353 (0)21 4902066 email: a.collins@ucc.ie

Application Procedure

Submit an electronic copy of Curriculum Vitae and a letter of interest simultaneously to:

Dr Maeve Henchion (maeve.henchion@teagasc.ie) and Dr Alan Collins (a.collins@ucc.ie).

Closing date Friday October 30th , 2015; Interviews planned for Tuesday November 17th

CALL FOR NOMINATIONS

2016 IAM Awards

Fellowship of the IAM

In 2009 the Irish Academy of Management awarded its first Fellowships, and we are now receiving nominations for the 2016 award, which will be presented at the IAM conference in University College Dublin in September 2016.

The award of Fellowship of the IAM is for IAM members who have made a marked and noteworthy contribution to the discipline and/or practice of management in Ireland and to the IAM as an organisation. In making your nomination, you should specify:

- Organisation/s to which the individual has made a substantial and exceptional contribution over a sustained period of time; and/or
- The individual's publication record and/or their teaching contribution and/or courses they have instituted and/or departments they have administered; and
- Conference/s organised for the IAM and/or substantial contributions made to the Council of the IAM, perhaps as an officer and/or to some important aspect of the IAM's mission, such as to the Irish Journal of Management.

The above is meant to give some idea of the qualities that a person worthy of Fellowship should possess. It is not meant to be prescriptive; please consider those people who have made marked and noteworthy contributions in these areas and to the IAM as an organisation.

The closing date for receipt of nominations, to Dr Joe MacDonagh (joe.macdonagh@it-tallaght.ie), is March 2nd 2016. Each person nominated should be proposed and seconded by someone who is a member of the IAM, along with detailed supporting reasons for the nomination/s.

Irish Academy of Management Whitaker Award

In 2009 the Irish Academy of Management instituted the Irish Academy of Management Whitaker Award and its first recipient was Dr T.K. Whitaker, after whom it is now named. We are currently receiving nominations for the 2016 award, which will be presented at the IAM conference in University College Dublin in September 2016.

The Irish Academy of Management Whitaker Award is intended for someone who may not be, or may not have been, a member of the IAM but who has made an exceptional, probably life-time, contribution to the practice and/or discipline of management in Ireland and/or to the Irish Academy of Management. The discipline of "management" will be defined in a wide, business, sense.

The closing date for receipt of such nominations, to Dr Joe MacDonagh (joe.macdonagh@it-tallaght.ie), is March 2nd 2016. Each person nominated should be proposed and seconded by someone who is a member of the IAM, along with detailed supporting reasons for the nomination/s.

DATES FOR YOUR DIARY

Countess Markievicz Memorial Lecture, DIT, October 20th 2015

The Irish Association for Industrial Relations will host the 39th Countess Markievicz Memorial Lecture at the Dublin Institute of Technology, Aungier Street, on Tuesday, October 20, 2015.

This is a lunch time lecture which is open to the public. The keynote speaker is Dr. Colin Crouch, now Emeritus Professor at the University of Warwick. Dr. Crouch is the eminent industrial relations scholar and author of, inter alia, 'Coping with Post-Democracy'. The title of his talk is: "Governing Social Risks in Post-Crisis Europe". A light lunch is available from 1230 hours, with the lecture due to start at 1300 hours and to finish by 1400 hours. All are very welcome.

The lecture is supported by Labour Relations Commission (and now the Workplace Relations Commission).

For further information contact Dr. Noel Harvey at noel.harvey@gmit.ie

2016 Annual Meeting of the American Academy of Management



The 76th Annual Meeting of the Academy of Management will be held August 5-9, 2016, in Anaheim, California.

Visit <http://aom.org/> for more details

2016 EURAM Conference



Join us at Université Paris –Est Créteil (UPEC) in Paris on 1- 4 June for the 2016 EURAM Conference!

Our theme "Manageable Cooperation?" invites to debate about the new modes of production together with the new ways of value creation and distribution that are emerging and growing, as well as on how old systems are transformed with new demands for cooperation at the political and productive macro, meso and micro levels.

The more detailed programme of our stimulating, interactive keynote speeches and roundtables, workshops, symposia, development working groups, and much more, will soon be posted on our website.

For further details, visit: www.euram.com

British Academy of Management

2016 Conference Theme: Thriving in Turbulent Times



Hosted by Newcastle University, Sept 6-8.

Visit <http://www.bam.ac.uk/> for further details.



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IRISH ACADEMY
OF MANAGEMENT

**'Ireland 2016:
Re-imagining
business and the
role of ethics'**

19th Annual Irish Academy of Management Conference

31st August – 2nd of September 2016

The 2016 commemorations of the 1916 Easter Rising invite us to remember our past and imagine a better future. As part of these commemorations, the 2016 Irish Academy of Management Conference will examine ethics in business – past, present and future. We invite papers and symposiums that explore the concept of ethics in its broadest sense and across multiple levels – individual, organisational, sectoral, national and international. The conference will examine the ways in which business and the business community can make a contribution to building a sustainable and ethical economy and society. The recent financial and economic crises provide fertile ground for the exploration of ethics in business and the role of institutions and regulations in supporting ethical behaviour. 2016 also provides us with the opportunity to reflect further and more broadly on the contribution of management, trade unions, policy makers and other organisational actors to the creation and development of the Irish state. While the conference will have a strong Irish and ethical focus, we warmly welcome international scholars and papers from all business disciplines.

The conference will be hosted by UCD College of Business, at UCD Michael Smurfit Graduate Business School, Blackrock, Dublin. A doctoral colloquium will form part of the conference.

Further information is available from the Conference Chair, Dr Colm McLaughlin, colm.mclaughlin@ucd.ie or by visiting www.iamireland.ie





IRISH ACADEMY OF MANAGEMENT

Items for inclusion in IAM newsletter

Our newsletter is emailed on a bi-annual basis and aims to keep you, our members, updated on current activities and future planned events. We work in close collaboration with EURAM so that we may include updates and news on items from our European Academy. If you have news items that are of interest to our members, please send them to fkelliher@wit.ie.

IAM Council

The following are the current Officers:

<i>Chair</i>	<i>Dr. Margaret Linehan, Cork Institute of Technology</i>
<i>Vice-Chair</i>	<i>Dr Joe MacDonagh, Institute of Technology Tallaght</i>
<i>Treasurer</i>	<i>Dr. Margaret Heffernan, Dublin City University</i>
<i>Secretary</i>	<i>Dr. Teresa O'Hara, Athlone Institute of Technology</i>
<i>Membership Officer</i>	<i>Dr Felicity Kelliher, Waterford Institute of Technology</i>

The other members of the council are:

Council Member	Institution	Council Member	Institution
Dr Vivienne Byers	DIT	Dr Graham Heaslip	Maynooth University
Dr Alan Collins	UCC	Prof Jimmy Hill	NC
Prof Edel Conway	DCU	Dr Alma McCarthy	NUI Galway
Dr Christine Cross	UL	Dr Colm McLaughlin	UCD
Dr James Cunningham	NUI Galway	Dr Michelle O'Sullivan	UL
Prof Robert Galavan	Maynooth University	Prof Bill Roche	UCD
Prof Paddy Gunnigle	UL	Prof Pamela Sharkey-Scott	Maynooth University
Dr Brian Harney	DCU	Prof Maura Sheehan	NUI Galway
Prof Denis Harrington	WIT	Dr Simon Stephens	LYIT

Useful Links

European Academy of Management - www.euram-online.org

Academy of Management (AoM) - www.aomonline.org

Australian and New Zealand Academy of Management (ANZAM) - www.anzam.uts.edu.au

British Academy of Management (BAM) - www.bam.ac.uk

Central and East European Management Development Association (CEEMAN) - www.ceeman.org

Italian Academy of Management (AIDEA) - <http://www.accademiaaidea.it/>