



IRISH ACADEMY
OF MANAGEMENT



CALL FOR PAPERS

Special Issue of the Irish Journal of Management

Building a better tomorrow –Bridging the disconnect between policy, practice, education and research in social economy

Over the past decade, the discourse on social enterprises has emerged as a powerful intervention to tackle the increasing gaps in the delivery of public services through social innovation and their ability to adapt, develop more sustainable business models and achieve competitiveness in highly disruptive markets. Their significance is more evident during COVID-19 as social entrepreneurs have played an important role in addressing and mitigating the impacts of the crisis on the economy and society. They will have an even greater purpose in strengthening public and private sector activities in reshaped economies post-COVID-19 to achieve more inclusive sustainable and resilient social economies.

While the field of study on social entrepreneurship has progressed at the researcher, educator, practitioner and policy perspectives it is still somewhat fragmented and lacking a cohesive integrated perspective. This individual stakeholder approach has left work on social entrepreneurship a loosely connected domain of issues often resulting in singular representation of endeavors. Social entrepreneurship when viewed as a multidisciplinary and collaborative partnership approach presents a rich environment for practical knowledge exchange and co-creation and the development of support infrastructures to advance theory, practice, policy and competency development interventions (educational and training).

Given the future importance of social entrepreneurship and the need to develop a more inclusive (discipline and stakeholder) approach to advancing the understanding of the dynamics of this sector the *Irish Journal of Management* is seeking to host a special collection of papers that explore social entrepreneurship from a multidisciplinary and multi stakeholder perspective. This integrative approach has the potential to serve as a useful mechanism to develop under researched social entrepreneurship topics from different perspectives to bridge the divide between theory, policy and practice. It will also identify opportunities on how greater mutually beneficial connections can be developed to advance theory and practice in social entrepreneurship and its related fields.

We welcome conceptual papers, scholarly insights, practitioner case studies adopting quantitative and /or qualitative research approaches. Below, we outline some key (though not exhaustive) research areas:

- Social Enterprise education, training, learning and development
- Management and Strategic Leadership practices in social enterprises
- The role of context in social entrepreneurship
- Cross-sectoral alliances and strategic collaboration to promote support for social enterprise
- The nexus between education, policy and practice in social enterprise in Ireland
- Social Enterprise policy
- Use of digital technologies in social entrepreneurship practice
- Market assessment and opportunity recognition in social entrepreneurship
- Marketing in social enterprises
- Scaling and growing social enterprises
- Finance and supply chain in social enterprises
- Measuring impact and success
- The language gap between stakeholders in Social Innovation

The Irish Journal of Management

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Manuscript Submission Information and deadlines

Articles should normally be between 6,000 and 8,000 words in length. Submitted manuscripts should not have been published previously, nor be under consideration for publication elsewhere (except conference proceedings papers). Deadline for the submission of the paper is 28th January 2022.

Articles should conform to article style guidelines and detailed submission guidance can be found at: [Journal - Irish Academy of Management \(iamireland.ie\)](http://Journal - Irish Academy of Management (iamireland.ie))

Articles must be submitted to the journal through an online Editorial Manager system <https://www.editorialmanager.com/ijom/default.aspx>

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