



## The IAM Outstanding Business Educator Award

### Background

In 2009 the Irish Academy of Management (IAM) launched an Awards scheme which currently consists of the IAM Fellowship and Whitaker Awards. The IAM council now invite applications for the IAM Business Educator of the Year Award which seeks to both recognise and encourage excellence and innovation in business teaching.

### Introduction

The IAM Business Educator of the Year Award aims to recognise and encourage excellence and innovation in business teaching. The Award is open to both individuals and/or team submissions. The winner will be chosen by a selection panel comprising of members from the Irish Academy of Management Council and/or other appropriately qualified expert(s).

The Awardee will receive a Certificate and Award along with being provided with a free registration to the Annual Irish Academy of Management Conference. In addition, the Awardee will be invited to present a masterclass on excellence and innovation in business education teaching at either the Annual IAM Conference or at a standalone IAM event.

A key aim of this Award is to recognise the excellence and innovation of teaching being undertaken within business and management schools in Ireland, and to promote and share this across our community. This aligns with the vision of the Irish Academy of Management to, *“Enable the advancement of Ireland’s scholarly contribution to business and management, policy and practice for the benefit of society”*.

### Eligibility Criteria

To be considered for this Award, applicants must:

- Be a member of the Irish Academy of Management. Details of current institutional members can be found [here](#). If you are not an individual or institutional member then you can join by clicking [here](#).
- Be employed to teach business school courses. The Award is open to all levels of appointment and non-permanent faculty are also welcome to apply. Courses include all that are taught within disciplines/sub-disciplines that fall under business curricula within higher education.

### Submission Instructions

Applications will be accepted by all that meet the eligibility criteria. Applications will be accepted by both individuals or teams. In the context of team applications, interdisciplinary approaches are welcome however there must be clear evidence of the business education aspect. A team is taken to mean two or more individuals.

To apply, please complete the appended application form and provide any relevant supporting materials.

Applications must be submitted by email to [admin@iamireland.ie](mailto:admin@iamireland.ie) no later than 5pm, 16 December 2022. Please insert ‘**The IAM Outstanding Business Educator Award**’ in the subject line heading.

Late applications will not be accepted.



### **Selection Criteria**

The panel will make the Awards decision on the basis of the information provided in the application form and any supplementary information/evidence. Applications will be considered in light of evidence of *innovation* and *excellence* in business education across one (or more) of the following categories. Key criteria that applications should demonstrate is the impact on learning and student centeredness of the approach.

1. Innovative Teaching Approach: evidence of innovative teaching and learning practice (e.g. teaching methods, pedagogies).
2. Innovative Learner Engagement: evidence of innovative teaching and learning approaches that foster active student engagement.
3. Research Led Teaching: evidence of innovations in building connections between the research and teaching nexus and how research is embedded within the curriculum.
4. Inclusion: evidence of innovative approaches that foster inclusion and promote high quality learning experiences that cater for our diverse student population.

The provision of evidence to support the application is important. The following represent some indicative sources of supporting evidence that may be useful:

- Sample of teaching materials that demonstrate excellence and innovation in one or more of the above categories (e.g. module/course outlines, assignments, course hand-outs, recordings)
- Student teaching evaluations/feedback
- Peer observation/review
- Publications – evidence of publication/dissemination of innovative teaching and learning approaches

Applications should focus on how their application clearly demonstrates innovation (e.g. creative/imaginative approaches) and excellence (e.g. impact of the initiative).

Word counts per sections must be strictly adhered to. Failure to do so will make an application ineligible.

The Irish Academy of Management reserve the right not to confer the Award if the quality of the applications are not deemed sufficiently high.

For further information please contact Professor Anthony McDonnell (IAM Chair) [Anthony.mcdonnell@ucc.ie](mailto:Anthony.mcdonnell@ucc.ie) or [chair@iamireland.ie](mailto:chair@iamireland.ie)



The IAM Outstanding Business Educator Award Application Form

1. Application type: [ ] Individual application [ ] Team application (Please tick one box)

1a. What type of membership of the Irish Academy of Management do you hold:

[ ] Institutional Member [ ] Individual Member

2. Contact details (for applicant or team representative):

Name: Text here Text here Text here
First Last Middle Initial(s)

School/Dept./Unit: Text here

University: Text here

Position: Text here

Email address: Text here

2a. For team applications: Please list all other team members

Table with 3 columns: Name, School/Department/Unit, Position. Contains 6 rows of placeholder text.

\* Add or delete rows as appropriate



**3. Title of application:**

*Please provide a brief descriptive title for this application. (Max. 30 words)*

Title here

**4. Thematic area being addressed:**

*Please tick one or more boxes*

Innovative Teaching Approach

Innovative Learner Engagement

Research-led Teaching

Learner Inclusion

**5. Short biography of applicant or team:**

*(Max. 250 words per person or team. This is not part of the assessment criteria but will be used for publicizing the Awardee)*



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**6. Detailed Written Statement:**

*Please provide a statement that clearly describes the topic of your application and how you have demonstrated innovation and excellence through your teaching philosophy, approaches, learner engagement, research-led teaching and/or learner inclusion. Please ensure that you provide appropriate contextual information in which your application is based (e.g. broader programme, institutional, learning context). Ensure that you speak to the evaluation and impact that showcases the innovation and excellence **(Max. 1500 words)***

Written statement here



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**7. Summary of Initiative** *(provide a summary of the application. This will be used in publicizing the Awardee)* **(Max. 250 words)**

**8. Consent**

The Irish Academy of Management may wish to use elements of the information provided in the application forms and supporting information, anonymously, in publicity for these awards. If you do not wish this information to be used for publicity purposes please tick here

**Submission Process**

Applications must be submitted electronically to [admin@iamireland.ie](mailto:admin@iamireland.ie) before 5pm, 16 December 2022.

Please submit one email only per application, containing all relevant documents as attachments (i.e. completed application form and where relevant, appendices/supporting documentation).

Please insert 'The **IAM Outstanding Business Educator Award**' in the subject line heading.

Word counts per sections must be strictly adhered to. Failure to do so will make an application ineligible.