



IRISH ACADEMY
OF MANAGEMENT

Irish Academy of Management Strategy

2025-2030



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This plan sets out the Irish Academy of Management's vision and priorities for the next five years. Building on our strong reputation for excellence, we will continue to grow our key strategic initiatives—such as the international annual conference, early career development network, awards and partnerships with learned societies, professional bodies, and policy networks. Alongside these established strengths, this strategy highlights new directions and opportunities to deepen engagement across our institutions, expand our academic community, and build on the range of activities we offer.

Who we are

The Irish Academy of Management (IAM) is the leading professional association for business and management studies, research and education on the island of Ireland. The academy was formed in 1997, when a group of academic staff and postgraduate students met at Dublin City University. During that meeting, the constitution was adopted, and the Academy has since grown to cover almost every academic institution in Ireland as an institutional member. We became a company limited by guarantee and a registered Charity in 2016.

What we do

The Irish Academy of Management (IAM) is committed to supporting and advancing the careers of academics on the island of Ireland across all career stages - from early career researchers to established scholars. A key part of our purpose is fostering a vibrant, inclusive, and globally engaged community that promotes high-quality teaching and research, encourages collaboration, and supports the dissemination and impact of scholarly work both nationally and internationally.

Vision

Our vision is to be a leading internationally engaged academy that engages, supports, and connects business and management educators and researchers, fostering excellence and impact in scholarship, teaching, and practice on the island of Ireland. We strive to create an inclusive space where academics collaborate across career stages and disciplines to advance responsible management and tackle global challenges.

Mission

Our mission is to support and connect management scholars and educators, fostering impactful research, responsible management education, and collaboration between academia and practice to drive positive change.

Values

We value inclusivity, collaboration, and well-being to support academic excellence and drive meaningful impact.

Our ongoing priorities:

The strategic priorities that will continue to guide the work of the IAM for 2025-2030 are:

- To support early career academics.
- To advance scholarly research and debate nationally and internationally.
- To build an active, engaged, and inclusive Academy membership.
- To strengthen connections with academic institutions across the Island of Ireland and with management academies internationally.

New strategic priorities:

- To support and develop scholars at all stages of their academic careers through a range of capacity-building activities.
- To support teaching and learning and promote evidence-informed education and practice across the management academic community.
- To promote the impact of business and management research on practice and policy in Ireland.
- To support professional well-being and positive mental health for business and management academics and researchers at all career stages.



How will we do this?

Our Activities

1 Academy Engagement

We will strengthen member engagement through:

- **Annual Conference & Doctoral Colloquium:** Deliver world-class academic programmes, integrate practitioner panels, and expand international participation.
- **Events:** Host thematic webinars and selected face-to-face events to ensure year-round interaction and engagement with the academy.
- **Newsletter & Social Media:** Publish newsletters and maintain active social channels to share upcoming events, achievements, and opportunities.

2 Recognition

We will celebrate excellence through:

- **Whitaker Awards:** Continue annual recognition for outstanding contributions to management scholarship.
- **Fellowship Award:** Elevate distinguished members who demonstrate sustained excellence and leadership.
- **Educator of the Year Award:** Recognise excellence in innovative teaching and its contribution to management education.
- **International Distinguished Speaker Award:** Recognise globally respected scholars and create opportunities for members to engage with their insights through keynote sessions and interactive discussions.





3 Partnerships & Collaborations

We will:

- Deepen existing collaborations with the British Academy of Management, the European Academy of Management and the International Federation of Scholarly Associations of Management through joint events and shared research initiatives.
- Forge new alliances with international bodies and professional associations.
- Strengthen engagement with practice through:
 - Practitioner Panels at the Annual Conference.
 - Executive Briefings and Research Translation initiatives.
 - An annual Showcasing Impact Award at the IAM Conference.

4 Capacity Building

We will build academic capacity by:

- Supporting early career scholars through mentoring and networking.
- Launching mid-career initiatives for leadership development and research sustainability.
- Expanding funding opportunities (e.g., BAM-IAM grants, Best Doctoral Paper Award).
- Offering professional development workshops on grant writing, wellbeing, and funding strategies.



5 Special Interest Groups (SIGs)

We will:

- Relaunch strategically selected SIGs, including a Teaching & Learning SIG focused on scholarship-informed practice and practical teaching innovations.
- Use SIGs to build research capacity, encourage meaningful collaboration, and support scholarly development in key areas of management.



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